



**McHappy Day.**

# McHAPPY DAY 2022

IN SUPPORT OF



**Did you know that despite being 25% of Toronto's population, we get less than 1% of the hospital donations?** It's time for all of us to have equal access to the best healthcare, because our most diverse area is also our most ignored.

For the first time ever, Scarborough Health Network (SHN) Foundation has launched a mass media marketing campaign, shedding light on healthcare inequities and encouraging our Scarborough community to back us up.

The campaign is called:

*Love, Scarborough*

# OUR \$100m FUNDRAISING CAMPAIGN

Thanks to recent provincial investments and your backing, we can do right by the people of Scarborough. We can build up Scarborough hospitals to a level equal to the incredible people who live and work here.

**Our care needs your care. We need you to back us up.**

## FUNDS RAISED WILL SUPPORT THESE KEY PRIORITY PROJECTS



### Transforming Kidney Care

*Renovations and expansion of  
our dialysis centres*



### Evolving Mental Health

*The creation of a mental health  
centre in the community*



### Innovating Diagnostic Imaging

*Development of a new  
Diagnostic Imaging Concourse at  
SHN's General Hospital*



### Expanding Emergency Care

*Renovation and expansion of  
our Emergency Departments at  
Centenary & Birchmount Hospitals*

## AND OTHER URGENT CAPITAL PRIORITIES



Love,  
Scarborough



To learn more or donate, visit [LoveScarborough.ca](https://www.love-scarborough.ca)