



Excellence Through **COLLABORATION**

Report to the Community 2014 - 2015

The
Scarborough
Hospital

The
Scarborough
Hospital
FOUNDATION



FROM LEFT TO RIGHT: MICHAEL MAZZA, PAUL TORRIE,
JANET DALICANDRO, AND ROBERT BIRON

Excellence Through Collaboration

Pursuing excellence is at the heart of all that we do at The Scarborough Hospital. The means by which we achieve this excellence is guided by our spirit of collaboration. You get a sense of it when you read the stories in this Report to the Community. Consider how we:

- Provide superior care in our Maternal Newborn and Child Care program delivered by clinical experts who work as a team to put the needs of patients and families first.
- Launch innovative partnerships that will enhance integrated and holistic care for our patients, like our new Centre for Integrative Medicine in collaboration with the University of Toronto.
- Demonstrate system leadership by delivering a range of advanced regional services, like our new designation as a Peritoneal Dialysis Centre of Practice from the Ontario Renal Network.
- Welcome new health care professionals into our interprofessional team, like seven Physician Assistants who have joined three of our clinical programs.
- Connect with thousands of community members who understand that The Scarborough Hospital makes a difference, as does their support.

The essential ingredient, evident in all these stories, is a spirit of collaboration and openness to new relationships. The Scarborough Hospital excels at it. It's the theme that runs through this report, and it's the thread that connects our efforts to serve the community and constantly improve.

We're proud of what we've accomplished this past year, and the progress we continue to make. As we look back on some outstanding achievements, we also look ahead. The hospital is introducing a bold new strategic plan – *Forward Together*. As part of its pillars, our strategic priorities will continue to deepen our relationships – with patients and their families, with other health service providers, and with our global

community. In the coming years, our strategic plan will shape even more quality, responsive, innovative, and integrated care and services.

These are exciting times for other reasons as well. We're marking two milestone anniversaries this year and next: 2015 marks 30 years since the opening of the Birchmount campus, and 2016 marks 60 years since the opening of the General campus. That's 90 years of service to the Scarborough and Toronto community!

We boast a long and notable history of having a positive impact on the Scarborough community. With our world class health care teams, programs, and services – and exciting plans to move forward – our community can be confident that we're well positioned to keep making that sort of impact.

An old African proverb says, "If you want to go fast, go alone. If you want to go far, go together."

By collaborating – with our patients, physicians, staff, fellow providers, supporters, Central East LHIN, community agencies, and other stakeholders – The Scarborough Hospital will indeed go far in providing the very best health care for our global community.

Robert Biron
President and CEO
The Scarborough Hospital

Janet Dalicandro
Chair, Board of Directors
The Scarborough Hospital

Michael Mazza
President and CEO
The Scarborough Hospital Foundation

Paul Torrie
Chair, Board of Directors
The Scarborough Hospital Foundation

\$3.5 million:
the *I Support My Scarborough Hospital* campaign goal



I Support My Scarborough Hospital Taps into Community Spirit

If you had to rally support for a cause, what would you choose – 20 people giving \$1 million each, or one million people giving \$20 each? The total is the same, yet the second scenario would involve a much wider population.

Michael Mazza, President and CEO of The Scarborough Hospital Foundation, is convinced a broad group effort is preferable; in fact, both are critical. Why should people invest together? Because they are invested in a common cause. “I believe everybody has a responsibility to do what they can,” says Michael. “When we come together, we’re stronger.”

That’s the idea of the Foundation’s *I Support My Scarborough Hospital* fundraising campaign. Its approach ranges from Philanthropic Councils to a Community Loyalty Program. In raising much needed funds, the campaign also aims to reinforce the connections people have to their community, with The Scarborough Hospital at the centre.

Immediately, this campaign will support a refurbishment to the hospital’s Family Maternity Centres, including updates to patient rooms and the addition of water birth rooms at the Birchmount campus, and new equipment to support more complex patients in the Neonatal Intensive Care Unit at the General campus.

As Michael notes, the well-being of any hospital is a joint undertaking. While the government pays for operational areas, like health care staff, the community has to cover things like equipment and a sizeable percentage of expansions. “We can do it,” says Michael, “but it takes all hands on deck.”

Different communities have different advantages. Michael suggests that Scarborough’s advantage is the people who have always shown a desire to create a better life. It’s a community that works hard, takes pride, and does their share.

I Support My Scarborough Hospital will mobilize that spirit. “We’re a community that’s hungry to improve, with a large enough population to make it happen,” says Michael.



BARB SCOTT,
PATIENT CARE
DIRECTOR OF THE
MATERNAL NEWBORN
AND CHILD CARE
PROGRAM

Over
400
Physician Assistants
currently practice
in Canada

Teamwork



FROM LEFT TO RIGHT: PAs ALANNA McMURRAY,
MANDEEP AGNIHOTRI, DANIELLE LUCKY, JACOB EAPPEN, AND KIM MAY

New Physician Assistants Add to Team Effort

At The Scarborough Hospital, delivering the best possible health care is a collective effort by many interprofessional teams. "This is an exciting time for The Scarborough Hospital. We're continuing to expand our teams so we can ensure patients are receiving the right care by the right person at the right time," says Dr. Tom Chan, Chief of Medical Staff.

One reason for that excitement is the arrival of seven new Physician Assistants (PAs) - five in November 2014 and two in January 2015.

PAs have worked in Canada for decades, and have become an increasingly popular addition in hospital settings. With their training, they can handle responsibilities like taking medical histories, conducting exams, ordering and interpreting tests, diagnosing and treating illnesses, and counselling on preventative care.

At The Scarborough Hospital, PAs support the Emergency Department (where they help to reduce wait times), Nephrology, and General Internal Medicine. PAs work under the supervision of a physician, and help to enhance efficiency, patient safety, and quality of care.

PAs are just the latest evidence of how The Scarborough Hospital has expanded its hospital teams. Bringing together the skills and knowledge of various disciplines, across all areas, only serves to benefit patients and families.

"We are fortunate for this opportunity to expand our interprofessional teams," says Rhonda Seidman-Carlson, Vice President of Interprofessional Practice and Chief Nursing Executive at The Scarborough Hospital.

"PAs will add to the high quality teams currently in place at The Scarborough Hospital, such as nurse practitioners, anaesthetist assistants, midwives, and doulas, and will help us to continue to deliver an outstanding care experience that meets the needs of each and every patient."



PAs SENTHURE
JEGANATHAN (LEFT)
AND EDELYN LIN

74%

of Canadians have used at least one complementary therapy

Innovation



PROFESSOR LYnda BALNEAVES AT THE LAUNCH
OF THE CENTRE FOR INTEGRATIVE MEDICINE

Bridging Western and Eastern Medicine

Health care comes in many forms. Aside from conventional medicine, this can also include different practices (like massage, meditation, and acupuncture), herbal remedies, other natural health products, and Traditional Chinese Medicine.

How can patients make the best decisions, based on sound evidence, about using complementary medicine? That's the goal of the Centre for Integrative Medicine, which The Scarborough Hospital and the University of Toronto launched in October 2014.

"The Centre's role will be to examine how Canadians are using these therapies, and how these therapies interact with other care they are receiving," says Professor Lynda Balneaves, the inaugural Director of the Centre.

To study these questions, the Centre will bring together scientists, physicians, pharmacists, nurses, complementary medicine practitioners, and other health care providers.

The Centre is a prime example of how a health care project draws on the strengths of its respective partners. The University of Toronto will lead the scientific research and The Scarborough Hospital will establish a 'clinical hub' at its Birchmount campus that will help patients manage their day-to-day health, with an emphasis on disease prevention, health promotion, and chronic disease management.

Together, this approach will ensure that the knowledge gained in the research lab is put into clinical practice and that the lessons learned from patients' use of complementary medicine inform future research.

"From a clinical practice perspective, The Scarborough Hospital is a natural partner for this new Centre," says Robert Biron, President and CEO of The Scarborough Hospital.

"Our strength in treating and supporting patients with chronic diseases will add significant value. Some of our programs, such as mental health, already use complementary therapies in the treatment of patients. But perhaps the greatest strength we bring is our health care team - one that's open-minded to exploring new ways of delivering care in a holistic way."



DR. PAUL TAM,
MEDICAL DIRECTOR
OF THE REGIONAL
NEPHROLOGY
PROGRAM

More than
\$10M
in legacy gifts
throughout the
hospital's history

Generosity



DOUG THOMPSON AND JANET DALICANDRO
WITH THEIR GRANDSON, FREDERICK THOMPSON

To Leave Lasting Gifts, Donors Use Will Power

Every year, Janet Dalicandro and her husband Doug Thompson put annual donations into their budget. They give to health care and education, and to bodies like the United Way and The Salvation Army.

Supporting the community means a lot to the couple, so much so that they're leaving gifts for charity in their wills – including The Scarborough Hospital. "It's a logical extension of giving back," says Janet.

She has good reason to arrange a legacy gift for the hospital. As Chair of its Board of Directors, she's dedicated to its well-being. More importantly, she appreciates how donations are used.

"I've seen firsthand how fiscally responsible the hospital is, so I have confidence that my donations will be well managed, today and into the future," says Janet.

Legacy gifts tell the hospital it has long-term backing – a true alliance with the community – and that helps the hospital to continually move forward. Donors making this commitment also send a message to current and potential supporters of the hospital. "It's an inspiration to others, and builds momentum," she says.

Doug, whose knowledge of The Scarborough Hospital goes back to its formation (the first hospital CEO was his teenage friend), says legacy gifts fit with a tradition of ensuring great care for future generations. "I think of the people who have gone before and made a significant impact in health care," he says. "I know this will go towards improving the hospital's facilities."

For more information about how to make a legacy gift to The Scarborough Hospital Foundation, contact Verna Chen at 416-438-2911, extension 6040, or via email at vchen@tsh.to.



59%
of Scarborough
residents are
foreign-born

Award-winning



MEMBERS OF THE HUMAN RESOURCES DEPARTMENT ACCEPTING
THE 2014 GOLD QUALITY HEALTHCARE WORKPLACE AWARD

Awards Showcase Quality and Diversity

To deliver excellent care, it helps to also show care. Two recent prestigious awards show how The Scarborough Hospital is doing just that.

In 2014, for the second consecutive year, The Scarborough Hospital earned a Gold Quality Healthcare Workplace Award from the Ontario Hospital Association and the Ministry of Health and Long-Term Care. The award honours efforts to improve the quality of work-life for staff and services for patients.

The two goals are related, says Rhonda Lewis, Vice President, Human Resources and Patient Relations. "The Scarborough Hospital firmly believes that a quality work environment leads to a high-performing health care organization."

Our hospital's leadership in improving the patient experience is now recognized at the national level. The Scarborough Hospital is the 2015 recipient of the national Excellence in Diversity and Inclusion Award from the Canadian College of Health Leaders. Given the global community that The Scarborough Hospital serves, this award is particularly meaningful and further demonstrates that when staff work well in partnership, great things can happen.

Typically, diversity refers to culture and ethnicity. The Scarborough Hospital places a priority on meeting the needs of diverse populations, but understands too that it's vital to be sensitive, respectful, equitable, and responsive in all areas. This isn't just a matter of providing great care; it's a strategic imperative.

"When we introduced our last strategic plan in 2009, we embedded diversity into our new Vision, to be recognized as Canada's leader in providing the best health care for a global community," says Robert Biron, President and CEO of The Scarborough Hospital.

"Diversity and inclusion are simply part of the DNA of this hospital and an intrinsic way in which we operate."

To share progress on these efforts, The Scarborough Hospital produced its first Diversity and Inclusion Report in 2014. The report is a testament to the many comprehensive initiatives that the hospital's staff, physicians, volunteers, and community partners have launched and completed since 2009.

Such successes are joint undertakings. As the hospital moves forward with its new strategic plan, one thing remains certain; diversity and health equity will remain an integral focus for the organization.

2015 National Quality Award



EXCELLENCE IN DIVERSITY AND INCLUSION



CANADIAN COLLEGE OF COLLEGE CANADIEN DES
HEALTH LEADERS LEADERS EN SANTE

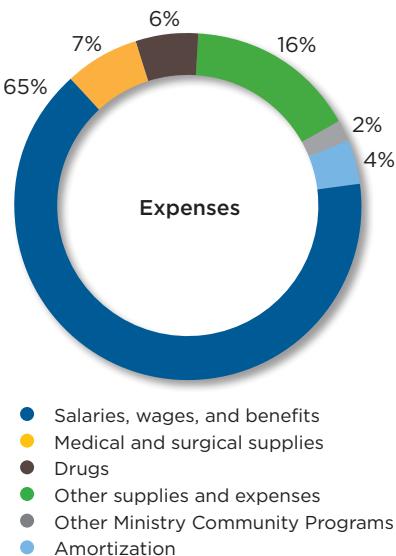
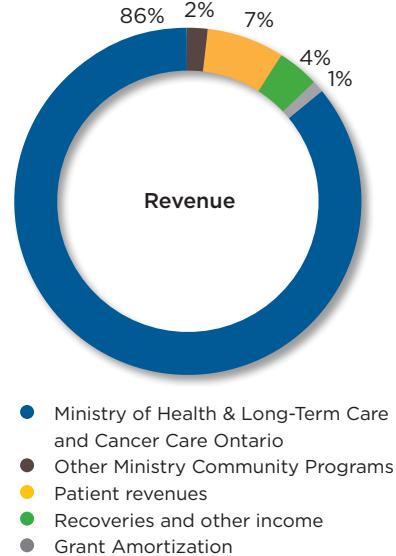
Learning, Leading, Inspiring Apprendre, mener, inspirer

STATEMENTS OF REVENUE AND EXPENSES

The Scarborough Hospital

Years ended March 31, 2015 and March 31, 2014 (in thousands of dollars)

	March 31, 2015		March 31, 2014	
	\$	%	\$	%
REVENUE				
Ministry of Health & Long-Term Care and Cancer Care Ontario	335,763	85.7%	338,145	85.9%
Other Ministry Community Programs	6,786	1.7%	7,090	1.8%
Patient revenues	27,263	7.0%	27,796	7.1%
Recoveries and other income	17,367	4.4%	13,880	3.5%
Grant Amortization	4,822	1.2%	6,760	1.7%
	392,001	100.0%	393,671	100.0%
EXPENSES				
Salaries, wages, and benefits	256,979	65.7%	257,390	65.6%
Medical and surgical supplies	26,752	6.8%	27,179	6.9%
Drugs	23,229	5.9%	21,834	5.6%
Other supplies and expenses	62,241	15.9%	63,072	16.1%
Other Ministry Community Programs	6,997	1.8%	7,170	1.8%
Amortization	14,960	3.8%	15,643	4.0%
	391,158	100.0%	392,288	100.0%
Excess of revenue over expenses (expenses over revenue)	843		1,383	

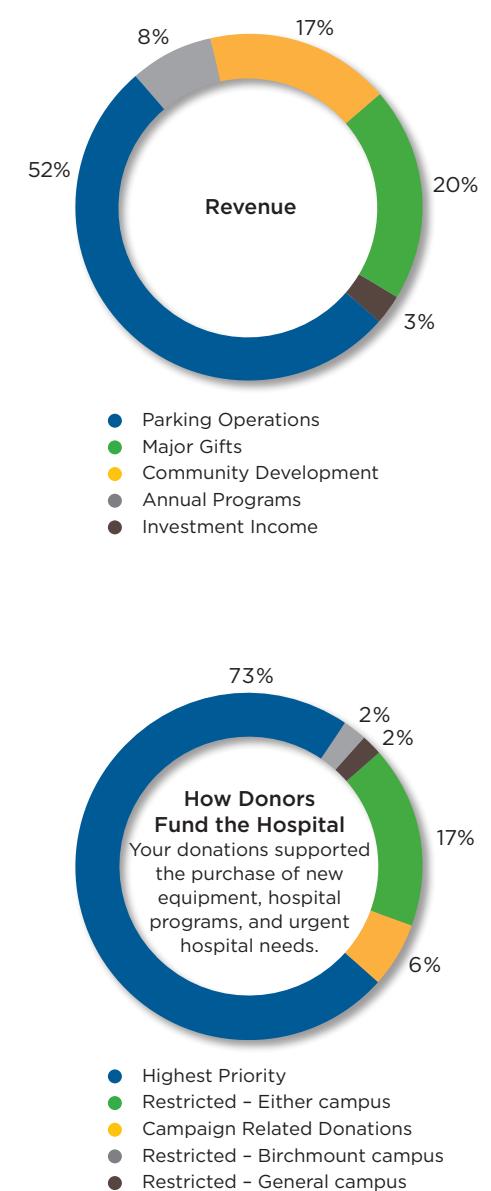


STATEMENTS OF REVENUE AND EXPENSES

The Scarborough Hospital Foundation

Years ended March 31, 2015 and March 31, 2014

	March 31, 2015	March 31, 2014
	\$	\$
REVENUE		
Donations	4,521,934	4,204,972
Investment Income (net)	331,947	268,909
Total Foundation Revenue	4,853,881	4,473,881
Parking Operations	5,264,133	4,593,099
Total Revenue	10,118,014	9,066,980
EXPENSES		
Fundraising Programs	1,337,673	668,484
Salaries and Benefits	1,325,057	1,348,477
Administration	406,084	395,480
Total Foundation Expenses	3,068,814	2,412,411
Parking Operations	1,114,383	1,190,103
Total Expenses	4,183,197	3,602,514
Net Revenue Before Grants	5,934,817	5,464,466
GRANTS		
Grants to The Scarborough Hospital	(5,551,370)	(5,993,381)
Total Grants	(5,551,370)	(5,993,381)
NET SURPLUS/(DEFICIT)	383,447	(528,915)



4,316

total combined
years of volunteer
service

Service



VOLUNTEERS BILL JOHNSTON (LEFT) AND PENNY JOHNSTON (RIGHT)
WITH ATTA MOHAMMED AT THE GENERAL CAMPUS INFORMATION DESK

Volunteer Couple Says “You Give and You Get”

Twice a week, Penny and Bill Johnston enjoy the time they gather with a familiar crowd. Their meeting spot? Not a coffee shop or a friend's kitchen, but The Scarborough Hospital's General campus.

They are enthusiastic volunteers. The retired couple helps patients (often arriving for dialysis) get to and from appointments. Penny and Bill know many patients not only by face, but by name. “It's a feeling of satisfaction,” says Bill, “to know you've contributed.”

Bill drove a TTC bus for 33 years, and Penny worked in customer support at a retail distribution centre. So they're both used to the idea of service.

After retiring, they were getting a little bored and wanted something fulfilling to do. Penny volunteered first at the Gift Shop, and then changed roles when she desired more contact with patients. Now, Bill joins her every Monday and Wednesday morning at the hospital.

They're among close to 750 volunteers at The Scarborough Hospital. Working in collaboration with staff and physicians, these individuals play an important role in helping to keep the hospital running smoothly on a day-to-day basis.

There are volunteer opportunities to match anyone's interests and skills, whether supporting staff and physicians in providing high quality care, assisting patients in finding their way through the hospital, or pitching in with fundraising.

As the couple acknowledges, it's not only the hospital that benefits. “I feel that maybe I'm doing it for selfish reasons too – you give and you get back,” says Penny. “Why should we stay home and do nothing when we can go out and help people?”

To become a volunteer with The Scarborough Hospital, contact Volunteer Services at 416-438-2911, extension 6441 at the General campus, or extension 5360 at the Birchmount campus.



SHIRLEY MCDONALD,
A VOLUNTEER WITH
THE SCARBOROUGH
HOSPITAL FOR
55 YEARS

\$97,420
raised by the
Payday Lottery
in 2014



Giving back

Lucky Duck Pays Off for Hospital

Pamela Dabene knows she hit the jackpot. Not just because she was one of the big winners of the Lucky Duck Payday Lottery, whose proceeds benefit The Scarborough Hospital. Pamela, a unit clerk at the Yee Hong satellite dialysis unit, also feels fortunate simply to have worked for The Scarborough Hospital for over 25 years.

"I have a great job, the hospital has been good to me, and I just want to help," says Pamela.

For Pamela, and many staff like her, there is a feeling of partnership with the hospital and concern for its material well-being. It's the reason why many participate in fundraising initiatives like the Payday Lottery. And, participating is easy. Each month, staff can direct some of their pay to buy tickets in the lottery at just five dollars each. The winner gets half (in Pamela's case more than \$5,400 in July 2014) and The Scarborough Hospital gets the other half.

Even before she started to take part in the lottery, Pamela made regular payroll donations to The Scarborough Hospital Foundation. She feels a deep bond to the hospital for reasons both professional and personal. Before and during her own lengthy tenure, Pamela's mother was a Registered Practical Nurse at The Scarborough Hospital for 35 years. And, Pamela was born at the hospital, as were her children.

Having had jobs in several hospital areas, and now at the Yee Hong satellite site, Pamela also has a firsthand appreciation for many of the equipment requirements. "The need is there," she says. "When the public bands together to fund those needs, and staff show their commitment too. It's like the entire community hits the lottery."





Leadership

DR. PETER AZZOPARDI (RIGHT), MEDICAL DIRECTOR AND CORPORATE CHIEF OF PAEDIATRICS WITH PATIENT VANESSA PERSAUD

Regional leadership in obstetrical and paediatric care

At The Scarborough Hospital, some of the most acclaimed care is delivered to a very special group of patients – the youngest ones.

"The Scarborough Hospital's Maternal Newborn and Child Care program has a deep history of innovation in obstetrical and paediatric care," says Dr. Peter Azzopardi, Medical Director and Corporate Chief of Paediatrics.

This dates back to the 1980s when it was the first hospital in Ontario to establish a home-like birthing unit. The hospital was also the first in Canada to provide universal newborn screening for sickle cell disease, and pioneered the 'Til I Sleep program among Greater Toronto Area hospitals. The Paedlink program is also recognized as a leading practice by Accreditation Canada.

Today, children and families have access to a wide variety of services, including advanced and specialized services for the Central East region. For obstetrical patients, the program offers pre-natal classes, an early pregnancy assessment clinic, midwifery and doula services, water births, umbilical cord banking, and a breastfeeding clinic. Paediatric services include a child development program, a Level IIC Neonatal Intensive Care Unit, as well as a paediatric day clinic and day surgery, occupational therapy, and speech language pathology.

This comprehensive service offering, combined with an ongoing commitment to deliver superior care to patients, has led to some very impressive results. For instance, the hospital's outcomes in the province's pregnancy, birth, and childhood registry – known as the Better Outcomes Registry and Network, or BORN – not only exceed its peer hospitals, but in many cases also rate ahead of the entire province.

"We're proud of the excellent care we provide to our youngest patients and their families and we're committed to respecting the diversity of our patient population," says Dr. Georgina Wilcock, Co-Medical Director, Maternal Newborn and Child Care program.

"Patient-centred care in a collaborative environment is our core foundation," says Dr. Nathan Roth, Co-Medical Director, Maternal Newborn and Child Care program. "Our interprofessional team is composed of dedicated support staff, nurses, midwives, and physicians that ensure the best possible evidenced-based care."

For these children and their families, what The Scarborough Hospital truly delivers is the ability to benefit from world-class care close to home.

Nearly
5,000
babies delivered
each year

LORRAINE PRATA
WITH BABY CHARLES.
LORRAINE WAS THE
FIRST PATIENT TO
DELIVER BY WATER
BIRTH AT THE
GENERAL CAMPUS



47%
of peritoneal dialysis patients at The Scarborough Hospital are diabetic

Quality



PATIENT ERIC QUEBRAL RECEIVES TRAINING ON THE PD MACHINE FROM REGISTERED NURSE CHRISTINE BERTRAND-CLARKE

Designation will help advance dialysis care for patients

Every year, thousands of patients count on The Scarborough Hospital for renal and dialysis care. In February 2015, the Ontario Renal Network recognized the high quality care provided within the Central East Regional Dialysis program (Scarborough) and designated the hospital a Peritoneal Dialysis (PD) Centre of Practice.

PD is a daily treatment, where a special dialysis fluid bathes the space in the abdomen and removes toxins, excess water, and wastes. To carry out PD, a surgeon places a PD catheter (a flexible plastic tube) into the peritoneal cavity in the abdomen. For patients with chronic kidney disease, PD is a life-saving treatment.

The Scarborough Hospital provides a full array of PD services, including weekly PD clinics with a designated surgeon and a PD Access Resource Nurse specializing in complex PD cases, laposcopic catheter insertion and revision, thorough assessments and triage of urgent cases, and comprehensive patient education and consultation.

Such centres are key parts of the shared efforts within the health care system to bring care where it's needed most. With the hospital being designated a PD Centre of Practice, "patients will know they're receiving the very best care from a highly specialized health care team," says Ethel Doyle, Patient Care Director of Nephrology, Diabetes, Cardiology, Ambulatory Respiratory, and the Family Medicine Teaching Unit.

Rebecca Harvey, Vice President for the Ontario Renal Network, adds that PD Centres of Practice also ultimately "improve access for dialysis patients and support the uptake of independent dialysis."

The Scarborough Hospital has one of the largest Regional Nephrology programs in North America, and also has one of Ontario's largest home dialysis programs. There is a 53-station haemodialysis unit at the hospital and three haemodialysis satellite locations for convenience (Yee Hong Centre for Geriatric Care, 78 Corporate Drive, and Bridgepoint Active Healthcare).

The hospital's leadership in dialysis made designating The Scarborough Hospital a PD Centre of Practice "a natural choice," says Rebecca.



PD SURGEON
DR. MOHAMMAD TABARI WITH
REGISTERED NURSE
CARLINE SMITH

More than

6,000

Chronic Kidney Disease
patients and 700 dialysis
patients treated
each year

Compassion



DR. GORDON NAGAI (LEFT) AND DR. ROBERT TING
IN THE HOSPITAL'S DIALYSIS UNIT

Grateful Daughter Honours Care and Kindness

For years, Gloria Haddrath's mother, Tommasina, dealt with kidney problems. She started dialysis in September 2014, but a few months later passed away at the age of 85. "I was holding her hand," says Gloria, one of four children.

Though the loss is fresh, Gloria remains thankful for one thing. Her mother's doctor, Dr. Robert Ting and the nurses in the Dialysis unit "helped my mother extend her life". Gloria is also grateful to Dr. Gordon Nagai and the nurses at the Palliative Care unit who made her mother's final days comfortable.

Part of what strikes Gloria is how the hospital teams work so well with each other, and with patients and their families. How does Gloria describe the feel at the hospital? "Caring, kind, and sweet," she says.

Gloria made a donation to The Scarborough Hospital to honour her mother and acknowledge her great care. She delights in telling the story of her parents, immigrants from Italy. Her father, Mario, came first and later sent word home that he wanted Tommasina to join him. They knew each other only as neighbours, says Gloria. Tomassina's father would only agree if she was wed. So, the couple married by proxy, and Mario saw his wife only when she arrived in Canada.

The couple was married 61 years. Mario, 90, still lives in Scarborough. Gloria says the values her parents taught endure to this day: work hard, respect others, and show commitment to what you love.

The Scarborough Hospital has been important to the family. Mario and Tommasina were each treated for cancer there, besides Tommasina's more recent care. "People think we get care for free. But if you want the hospital to get better, you have to contribute. I don't take it for granted. I give because I'm grateful."

To make a Tribute gift, donate online at www.tsh.to, or contact Ludie Castro at 416-438-2911, extension 6789, or via email at lcastro@tsh.to.



GLORIA HADDRATH

30

local Scarborough
businesses participate
in the Community
Loyalty Program



PHARMACIST AND OWNER, AMIR ATTALLA (CENTRE), WITH CHRISHANTHI ALFRED (LEFT) AND SUROJANIE DOOBAY (RIGHT) OF PHARMASAVE, ONE OF OUR COMMUNITY LOYALTY SPONSORS

Loyalty Program Connects Businesses with Health Care and Community

How can Scarborough businesses create more loyalty with their customers? By displaying loyalty to a cause that matters to them – The Scarborough Hospital.

The Community Loyalty Program is an innovative part of the *I Support My Scarborough Hospital* fundraising campaign launched by The Scarborough Hospital Foundation in 2014. Businesses can participate by purchasing a sponsorship. This enables them to demonstrate a commitment to local health care and market themselves, both of which can help attract and retain customers. In essence, the program encourages the community to come together to support one another.

There are three levels of sponsorship, making it easy for businesses of any size to get involved. “They’re part of the community, and through this program, they can show they support what’s important to the community,” says Michael Mazza, President and CEO of The Scarborough Hospital Foundation.

All sponsors get a listing on the *I Support My Scarborough Hospital* web page and app, with their name or logo (based on the level of support) appearing. A section of the web page is designated for the advertisement of sales and promotions to hospital donors. Sponsors will also receive an *I Support My Scarborough Hospital* poster for their business and be announced as a sponsor in the annual donor mailing.

To learn more about the Community Loyalty Program, contact Krishni Narine, Community Development Officer, at 416-438-2911, extension 6661, or via email at knarine@tsh.to.



Community

Events Showcase the Very Essence of Collaboration

Collaboration: it's defined as the act of working with others to achieve shared goals. It's also a perfect way to define the countless individuals and organizations that support The Scarborough Hospital. No matter how they give back – by volunteering their time, sharing their expertise, or through a financial donation – every community member or local business is joining a shared cause to support world-class health care close to home at The Scarborough Hospital.

The Scarborough Hospital has been fortunate to be able to count on this generosity at the many events hosted by The Scarborough Hospital Foundation, and through numerous third party events hosted by our community. This year is no exception.

The Canadian Tamils' Chamber of Commerce (CTCC) held their annual Walk-A-Thon in support of The Scarborough Hospital on June 7. As well, our Chinese Philanthropic Council hosted a fundraising dinner in May. The Scarborough Hospital Foundation's second Chinese Radiothon was also held in June in partnership with Fairchild Radio.

And, the summer wouldn't be complete without the Scarborough World Cup of Golf! The seventh annual event is set for August 25, 2015 at the Angus Glen Golf Club. All of these events are raising much needed funds for the hospital's Maternal Newborn and Child Care program.

The fall of 2015 promises to be just as exciting with the inaugural Kaleidoscope Ball on October 17. A partnership between The Scarborough Hospital Foundation and the Scarborough Walk of Fame, this incredible event will celebrate the newest inductees to the Scarborough Walk of Fame at an exclusive gala held at the Scarborough Convention Centre. Funds raised will support the Diagnostic Imaging program at The Scarborough Hospital.

Together, these annual and special events are a true demonstration of collaboration at its best!



Thank you to our 2014 Event Sponsors

The Scarborough World Cup of Golf

Evening Program Sponsor

Krylov & Company Barristers

Toronto Maple Leafs Legend Sponsor

Orlando Corporation

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Mill St. Brewery

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Morneau Shepell

Solera

Toron Investment Management

Malaysian Association of Canada

EMC Corp. Canada

Cycom

Rogers Communications Inc.

Agfa

Otis Canada Inc.

The Scarborough World Cup of Cricket

Team Sponsors

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Dr. Shivani Sharma,

Middlefield Medical Clinic

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- ## Community Events
- 1- Scarborough World Cup of Cricket 2014
 - 2- Buddha's Light International Association of Toronto cheque presentation in 2014
 - 3- Scarborough World Gala 2014, honouring Dr. Dhun Noria (second from left)
 - 4- CTCC Walk-a-Thon 2014
 - 5- McHappy Day 2014
 - 6- Scarborough World Cup of Golf 2014
 - 7- Fairchild Radiothon 2014
 - 8- Shoppers Drug Mart Tree of Life Campaign cheque presentation in 2015

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To provide an outstanding care experience that meets the unique needs of each and every patient.

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To be recognized as Canada's leader in providing the best healthcare for a global community.

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I CARE:

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