

SPRING 2015

# THE Faces

OF HEALTH CARE



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Issue: Spring 2015

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Published: Twice annually by The Scarborough Hospital Foundation in partnership with Metroland Media

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Canadian Publications Mail Agreement  
No. 41376018

Charitable Registration Number  
11914 2263 RR0001



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“Aria’s lemonade stand shows how even a single young voice can add to the larger chorus of fundraisers that make any hospital run.”

## Young Fundraiser Takes a Stand

Aria Barretto at her lemonade stand at the 2014 Scarborough World Cup of Cricket.

When it comes to fundraising for any cause, there’s no age restriction on effort or enthusiasm. Just look at Aria Barretto, age seven, who is already thinking of how she can change the world. Or at least make it a little better for people.

Aria wants to be a teacher when she grows up. It was one of her teachers, back in kindergarten, who helped Aria to tap into her compassion. Aria’s school did the Terry Fox Run, and the teacher really explained who he was and what he stood for at a level Aria could understand.

“She said cancer is a bad disease and people die from it,” says Aria’s mother, Daphne John.

One of Aria’s grandmothers died from cancer at a young age, which is why Aria never had a chance to meet her. Cancer has become an important cause for the family. Aria wanted to contribute too, so she decided to take a stand – a lemonade stand.

The opportunity came in June 2014, when Aria raised money for her community hospital by selling lemonade at the Scarborough World Cup of Cricket (SWCC), hosted by The Scarborough Hospital Foundation.

Aria’s uncle, Melvin John, who is on the executive of the Ontario Cricket Association, and a Board Member of The Scarborough Hospital Foundation, was involved in organizing the event. When he asked if the family wanted to pitch in, they readily agreed.

The three-day cricket event in support of The Scarborough Hospital’s Cancer Care program, attracted 20 corporate and local business teams. The event also included a family barbecue, an international food fair, a bouncy castle and a Teddy Bear clinic where children brought their favourite furry friends to get a “check-up” from local doctors and nurses.

Aria, her mother and her aunt went to Ashtonbee Park in Scarborough to sell her homemade lemonade – a cup for one dollar, or whatever people wanted to contribute. Younger sister Emma, five, wanted in on the action, so she sold popcorn for one dollar. Aria even sold lemonade to John Tory, who tweeted out a picture. Now, when Aria sees a news report featuring the Toronto Mayor, “she says ‘John is on TV’ – they’re on a first name basis,” Daphne laughs.

Daphne, a stay-at-home mom, and her husband Bert, a Toronto police officer, feel strongly about community building. The hospital is a big part of that. Both sides of the family immigrated here, and that connects with why they’re passionate about supporting local causes, says Daphne.

“We came here and made it our own, so you appreciate it more and really want to protect it,” she says.

Aria’s lemonade and Emma’s popcorn netted \$655. Does Aria think that’s a lot of money? “Yes!” she says emphatically. What does Aria think the hospital will do with the money? “Make medicine to cure cancer,” she says.

It’s an interesting name, Aria. Daphne says her husband picked it the day their first daughter was born. This is a musical family, and Bert liked a musical name. Fittingly, Aria is learning piano and ukulele, and her mom says she’s pretty good.

In music, an aria is an expressive melody, part of a bigger work but sung by one voice. Aria’s lemonade stand shows how even a single young voice, on its own, can add to the larger chorus of fundraisers that make any hospital run.

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**Art history professor and artist brings student-created mosaic to *The Scarborough Hospital***

Artist Carmelo Arnoldin (far right) and his art students in front of the beautiful mosaic, *Our Bodies are our Gardens*, at The Scarborough Hospital's General campus.

**O**ur Bodies are our Gardens. Inspired by a line spoken in Shakespeare's Othello, this is the name of the stunning new mosaic that was gifted to The Scarborough Hospital by artist Carmelo Arnoldin in February. It features a bouquet of medicinal herbal flowering plants from across the world, paying homage to the diverse communities that TSH serves.

"I desired to donate the mosaic to The Scarborough Hospital because of the help of the medical staff, in particular, Dr. Richard Colwill and the nursing staff, who treated my son, Christopher, when he was diagnosed with cancer," says Carmelo. "The mosaic is a wish of good health to the patients in the hospital."

Carmelo is a painting, sculpture and historical techniques professor in the Art and Art History Honours Bachelor of Arts collaborative program between Sheridan Institute of Technology and Advanced Learning in Oakville and the University of Toronto in Mississauga. Each year, one of his class projects involves creating a work of art that is donated to a hospital or charity. Under Carmelo's guidance, 23 students of his Past and Present Techniques class created *Our Bodies are our Gardens*, and this year, The Scarborough Hospital is the honoured recipient. The piece was installed in the West Wing of the hospital's General campus in February and celebrated at an intimate reception on February 28.

"*Our Bodies are our Gardens* is truly a stunning piece, bringing light and positive energy into the hospital," says Michael Mazza, President and CEO of The Scarborough Hospital Foundation. "We are grateful for the beautiful gift, and I'm proud to display this mosaic in our hospital; Carmelo's exceptional talent and the hard work of his students is evident in the artwork's meaning, theme, research and detail."

The inspiration for the mosaic's theme came from the new Centre for Integrative Medicine, a partnership between The Scarborough Hospital and the University of Toronto.

"When Michael (Mazza) told me about the Centre for Integrative Medicine, a centre dedicated to both Western and Eastern medical practices, I came up with the idea to use medicinal plants that represented not only their power to heal, but also the many ethnic groups that make up the population of Scarborough," adds Carmelo.

Some of the plants reflected in the mosaic include: apricot (*prunus armeniaca*), native to Asia and South Asia; sweet thorn (*acacia karroo*), native to South Africa; green tea (*camellia sinesis*), native to China; opium poppy (*papaver somniferum*), indigenous to Southeast Asia and the Middle East; tulip (*tulipa*), native to Iran and Central Asia; cleavers (*gallium aparine*), indigenous to Canada and the United States; and many more.

*You can make a difference:* The Scarborough Hospital's Mission is to provide an ..... outstanding care experience that meets the unique needs of each and every patient. 05



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“The Scarborough Hospital holds a special place in Metro Kopansky’s heart.”

Metro (far left, standing) and Sylvia (far right, standing) Kopansky and their lovely family of seven daughters and one son. Six of the Kopansky’s eight children were born at The Scarborough Hospital.

## Digging Foundations – and Donating to One

**M**etro Kopansky, 86, understands just what support means when you’re in need. When he grew up in East Selkirk, Manitoba, his family had next to nothing. “We were so poor,” he says, “that the poor gave us clothes.”

He’s a believer in the power of dreams and hard work. This has paid off time and again. So much so that when this retired business owner sold a piece of land for a tidy profit, he made generous donations to several health care causes. One day, Metro walked into The Scarborough Hospital Foundation and handed over a cheque for \$20,000.

It was one of the best uses for the money he could think of. “I can’t eat that much and I don’t drink,” he laughs. “I just like to help people.”

He didn’t always have a lot of help himself. Metro left school at the age of 13, and worked on a farm for one dollar a day, plus room and board. He eventually made his way to Ontario, and in 1946 got a job at Massey Harris as a machinist, making shafts and parts for combines and tractors. A friend worked in construction and said he could use an

extra bulldozer. So in 1955, Metro bought one, with payments of \$135 a month. He let his friend use it in exchange for a payment of four dollars an hour: “He supplied the fuel; I would get a cheque.”

Everything was fine until the bulldozer needed repairs. Metro’s friend didn’t want it, and Metro still owed a lot of money on it. So he fixed it, and for a time did jobs himself – 7 a.m. to 3 p.m. on the bulldozer, then 4:30 p.m. to 1 a.m. at Massey Harris.

That schedule couldn’t last. Metro took a leap of faith and started his own company, Kopansky Contracting. He built it into a fleet of 20 bulldozers, scrapers and trucks, and had a crew on jobs from Hamilton to Oshawa. Most of the work was in Markham and Scarborough, clearing land, digging and backfilling. Metro was literally at the ground level of the Scarborough boom.

Metro and his wife Sylvia lived in Scarborough for 50 years. Six of their eight children (seven girls and one boy) were born at The Scarborough Hospital. The family’s other experiences with the hospital span many years.

Sylvia was treated at the hospital for breast cancer seven years ago. Metro has had prostate issues (part of his donation is earmarked for that), and is grateful for the excellent care he received from his urologist Dr. Allan Toguri. Way back in 1959, Metro also spent three months at The Scarborough Hospital after a bad motorcycle crash.

Did the accident turn him off from riding? Not at all. Metro still hits the road, and just last year, rode his motorcycle from Scarborough to Brazil, with his son and two of his grandsons. Whenever he rides, “I feel like an 18-year-old kid again,” he says.

For the last 12 years, Metro and Sylvia have lived in Lake St. Peter, about 40 kilometres north of Bancroft. They still return to Scarborough to visit, where three of their children live. The hospital retains a special place in his heart.

You don’t have to explain to Metro, a man of humble beginnings, how important it is to lend a hand to causes like the hospital. As both a donor and a man with a bulldozer, he knows too that you can only build when you lay the groundwork.

*You can make a difference:* Would you like to thank the physician or staff member ..... who cared for you? Please make a grateful patient donation online at [www.tsh.to](http://www.tsh.to).



“The Scarborough Hospital is the only hospital we’ve made a legacy donation to.”

Jennifer Cawthorne and her husband have dedicated a percentage of their estate to The Scarborough Hospital Foundation.

## Will Power: Legacy Gift Leaves Peace of Mind

**H**ow often can you make a wish come true? Jennifer Cawthorne has the certainty of knowing that one of her deep desires – in fact, her last wish – will be realized.

Jennifer and her husband, David Shtogryn, have committed a percentage of their estate to The Scarborough Hospital Foundation. Arranging the legacy gift gave the couple a sense of fulfillment.

“In living your life, do whatever good you can – some things for yourself, some for your family and some for your community,” says Jennifer. “A Will is making sure that your final act will fit the same pattern of living. And that gives you peace of mind.”

Jennifer taught in Scarborough, and David worked in Ajax managing diagnostic imaging and lab services for a local hospital. Both are retired now, “We’re over 21 – way over,” laughs Jennifer.

The couple lives just minutes from The Scarborough Hospital’s Birchmount campus, and Jennifer has had several occasions to use their services, including gall bladder attacks, broken bones in her feet, and last summer, a broken ankle, which she suffered when she was getting off a horse.

“The hospital has always been so helpful, well organized and comforting,” says Jennifer.

Any time she’s at The Scarborough Hospital, Jennifer makes a donation as a gesture of thanks. She usually makes annual donations there too, and has supported other hospitals where she has been treated. “If I use it, I donate to it,” she says. In their Wills, Jennifer and David have left money to a few other causes, but only one hospital.

“The Scarborough Hospital is the only hospital we’ve made a legacy donation to. We consider it our hospital, and just want to show our appreciation for the years of excellent care,” says Jennifer.

Many people don’t want to think about things like Wills and bequests, but to Jennifer, there is something freeing about it.

“It’s so much kinder for those left behind to make all these arrangements, so nobody has to wonder and guess what you would have wanted,” she says. “Just the fact that the Will is set up in a way to benefit the hospital makes me feel settled. It gives me the opportunity to continue to be part of an important supportive structure in the community.”

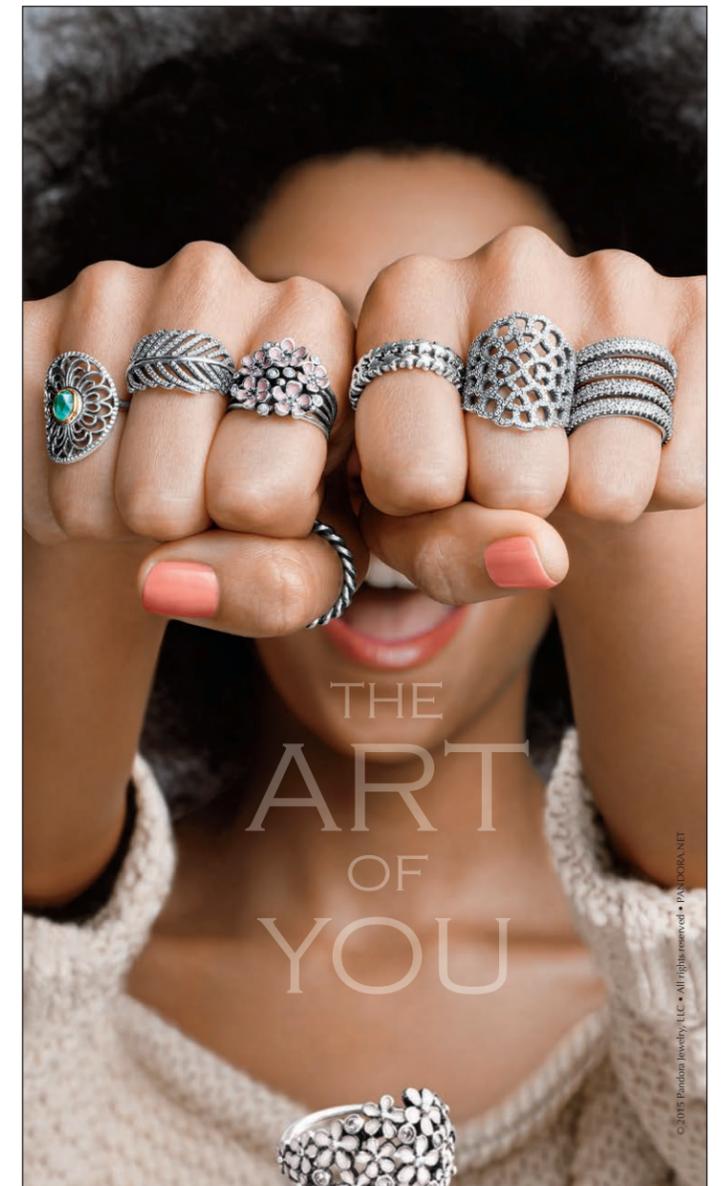
Every year, The Scarborough Hospital Foundation receives approximately \$350,000 from people who have provided donations in their Will.

Some are residual bequests, which are all or a part of the remaining assets of an estate after all other bequests, debts, taxes and expenses have been paid. Others are specific bequests, such as a set amount of property, usually a sum of cash.

The Foundation can also be made a beneficiary of an insurance policy, and can receive investment funds as a gift (e.g., RRSPs, RRIFs, funds from trust accounts, shares/stocks and other retirement plans).

To plan a legacy gift, which can have tax advantages too (including lower estate taxes for you and your heirs), talk to a lawyer or an accountant.

For more information about leaving a legacy gift to The Scarborough Hospital, contact Verna Chen, Director of Stewardship and Legacy Giving, at 416-438-2911, extension 6040, or [vchen@tsh.to](mailto:vchen@tsh.to).



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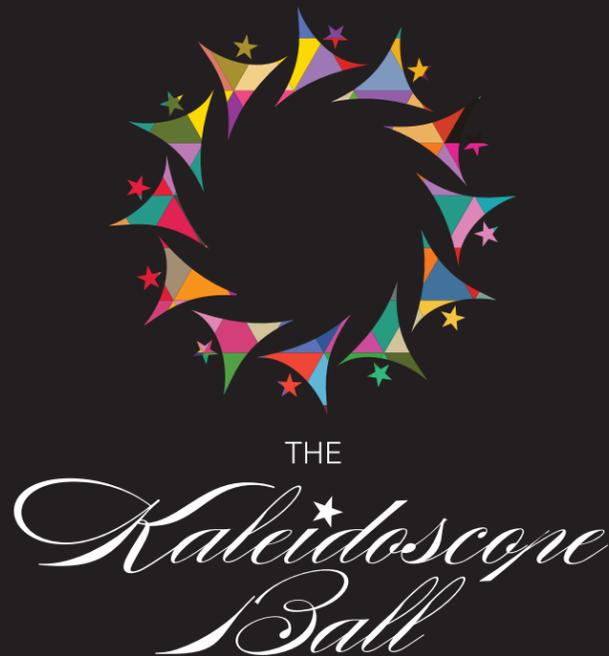
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# Get Involved: Upcoming Events

## 15th Annual CTCC Walk-A-Thon

SUNDAY, JUNE 7, 2015

*Kids Town L'Amoreaux Park, Scarborough*

Hosted by the Canadian Tamils' Chamber of Commerce (CCTC), the 15th Annual Walk-A-Thon for The Scarborough Hospital Foundation will be held on June 7, 2015 at L'Amoreaux Park. Proceeds from the Walk will go towards the Maternal Newborn and Child Care program at The Scarborough Hospital. For more information, contact Krishni Narine at 416-438-2911, ext. 6661, or knarine@tsh.to.

## 2nd Annual Fairchild Radiothon

THURSDAY, JUNE 18, 2015, 7 A.M. TO 6 P.M.

*Fairchild Radio AM 1430*

Tune in for The Scarborough Hospital Foundation's Fairchild Radiothon on Toronto's most popular Chinese radio station Fairchild Radio AM 1430. Proceeds from the Radiothon will benefit the Maternal Newborn and Child Care program at The Scarborough Hospital. Special guests will include Robert Biron, President and CEO of The Scarborough Hospital, Michael Mazza, President and CEO of The Scarborough Hospital Foundation, and physicians and staff from the hospital's Maternal Newborn and Child Care program.

## 7th Annual Scarborough World Cup of Golf

TUESDAY, AUGUST 25, 2015

*Angus Glen Golf & Country Club, Markham*

Sign up your foursome today. This promises to be a sold-out event with golf, gifts, meals, beverages, a silent auction, fabulous prizes and much more. Proceeds will support the Maternal Newborn and Child Care program at The Scarborough Hospital. For more information or to register, contact Guy Bonnell 416-438-2911, ext. 6664, or gbonnell@tsh.to.

## 3rd Annual BAPS Charities Walk

SEPTEMBER 2015

*BAPS (Bochasanwasi Shri Akshar Purushottam Swaminarayan Sanstha) Temple, Scarborough*

Hosted by BAPS for The Scarborough Hospital Foundation, the Walk-A-Thon will be held in September 2015 beginning at the BAPS Temple in Scarborough. Proceeds from the Walk-A-Thon will go towards urgently needed medical equipment. For more information, contact Krishni Narine at 416-438-2911, ext. 6661, or knarine@tsh.to.

## Shoppers Drug Mart Tree of Life

SEPTEMBER – OCTOBER 2015

Our friends at Shoppers Drug Mart are once again supporting The Scarborough Hospital Foundation through their annual Tree of Life campaign, running throughout September and October this year. At a select number of Scarborough Shoppers Drug Mart locations, customers and employees will be able to purchase and add their name or personal message on a paper leaf for one dollar, butterfly for five dollars or cardinal for fifty dollars. Each piece is then added to a tree branch on the Tree of Life in the store. And, here's the best part: 100 per cent of all proceeds at participating locations go directly toward women's health programs at The Scarborough Hospital!

## The Kaleidoscope Ball

SATURDAY, OCTOBER 17, 2015

*Scarborough Convention Centre, Scarborough*

The Scarborough Hospital Foundation and the Scarborough Walk of Fame have established a partnership to celebrate the unveiling of the 2015 Scarborough Walk of Fame inductees and The Scarborough Hospital Foundation's signature gala event. The goal of the 2015 Kaleidoscope Ball is to raise \$2 million in support of the Diagnostic Imaging program at The Scarborough Hospital. The Kaleidoscope Ball will celebrate and honour individuals who have demonstrated outstanding commitment to health care and the community. For more information, visit the event website at [www.diversityshinesbright.com](http://www.diversityshinesbright.com).

## Personal Event Fundraising

Hosting a community event is a great way to support a great cause. Now, you can create your very own Personal Event Page to help support The Scarborough Hospital through your community events! You can even use your Personal Event Page to invite and track your friends attending your event and post it on your Facebook or Twitter accounts, as well as many other social media sites. To get started on your personal event, visit [www.tsh.to](http://www.tsh.to) and click on TSH Foundation (in the upper right corner of the home page), or contact Laura Botond at 416-438-2911, ext. 6660, or [lbotond@tsh.to](mailto:lbotond@tsh.to).

## Third Party Events

Every year, individuals and organizations hold special events, with proceeds supporting The Scarborough Hospital. From golf tournaments and walk-a-thons to gala events, third party fundraising is an innovative way to fund urgently needed medical equipment and support your community hospital. If you've got a great idea for a third party event, contact Krishni Narine at 416-438-2911, ext. 6661, or [knarine@tsh.to](mailto:knarine@tsh.to).

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## Hospital Hits Jackpot with Staff Lottery

Maureen James at the Birchmount campus Family Maternity Centre. In the inset, Maureen picks up her cheque for \$3,762.50.

During her career at The Scarborough Hospital, Maureen James has encountered enough babies to fill a town all its own. As a Unit Clerk in the Family Maternity Centre at the Birchmount campus, she provides administrative support to doctors and nurses. Among her duties, Maureen handles calls, admits new moms and reports births to the government – upwards of 45,000 births throughout her career, she figures.

Maureen is in her 26th year at the hospital. Long ago, she worked for a stock brokerage firm, until she became pregnant with her first son. “That job was just like shuffling papers. I didn’t feel like I was making a difference,” she says.

When her second son was born, Maureen was in the hospital when she realized that she would love to work in one herself. She waited until her kids were in school, took some classes in medical terminology, and landed a job with The Scarborough Hospital.

She loves the job, especially welcoming women to the unit and making them feel comfortable. “I always try to be positive,” she says. As a perk, she routinely gets to hear one of the best sounds in the world: “The cry of a newborn baby,” she says.

Staff members like Maureen, and the health care professionals at The Scarborough Hospital, show their dedication to patients and their families every day through the work that they do. Many contribute in other tangible ways, as donors to The Scarborough Hospital Foundation.

When they do, as hospital President and CEO Robert Biron has said, they create a different sort of connection to the organization that allows them to become even more “invested” in where they work.

The Foundation has created several convenient ways for hospital staff members to give back. Maureen happily participates in one: the Lucky Duck Payday Lottery. It’s a 50/50 draw, and Maureen buys one ticket per pay through a payroll deduction. She had the forms to enter the regular draws filled out when she was going in for surgery at the hospital; on the way, she handed them in for processing.

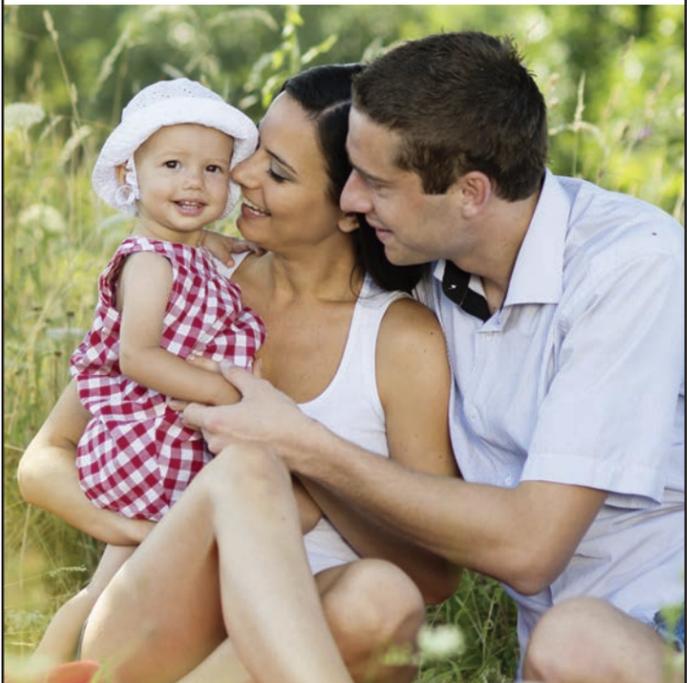
Since the draw began, approximately 650 staff have signed up to take part, and the draws have generated over \$80,000, with more than \$40,000 going to the hospital.

In November 2014, Maureen won \$3,762.50 in one of the draws. “It made for a very nice Christmas,” she says. When she found out about the win, she bought small gifts for every nurse in her unit. “Because I won it through work, I wanted to share it with those I work with.”

Maureen is thrilled that she won, of course, but just as happy that she and her colleagues can donate in this creative way. “You really don’t feel the pinch,” she says of the payroll deductions for the tickets, “and it’s great to help raise money for the hospital.”

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# Paying Tribute to a Lifetime of Giving



Akilah Dressekie (left) and her mom, Claudette, hold a photo of Lucia Robinson.

When someone dies, what's the best way to pay tribute to their memory? Partly, it's following the example of all the good they did in their life. The family of Lucia Robinson did just that, in donating to The Scarborough Hospital Foundation.

"She wasn't rich financially, but she was rich in spirit and love, and whatever she had, she gave," says Claudette Dressekie, one of Lucia's five children. The family also asked others to donate to the Foundation in Lucia's memory, in lieu of flowers.

Lucia was 96 when she died in September 2014, three weeks after a stroke. She had been treated at The Scarborough Hospital, a place that meant a great deal to her family.

Lucia was grateful for the care she received at the hospital – two knee replacements, carpal tunnel surgery, other minor procedures, and stays for breathing problems and congestive heart failure.

As well, Claudette, a Scarborough resident since 1984, lives near the hospital's Birchmount campus. She used to volunteer there. "This is my hospital," she says proudly.

With all the visits, Claudette knows what makes The Scarborough Hospital special. It's not just the level of care, but how staff *show* care.

"It's the compassion, the empathy, how they speak to patients and respond to their needs," says Claudette.

That attitude resonated with Claudette, whose mother embodied the same kindness and consideration. "She never had a bad word to say. She was always giving, in prayer, in the food from her table, or in opening up her home," says Claudette.

“It's not just the level of care, but how staff show care.”

In memory donations support the hospital, but also celebrate the life of people who mattered. So what was Lucia like? She was born in Jamaica, as was Claudette and her siblings. Lucia enjoyed church, was very social and devoted most of her time to her children.

She was the treasurer of the parent-teacher association and of a church group, but didn't work outside the home until her husband died. Lucia went back to school, at age 60, and became a Personal Support Worker. Then, in 1987, when the youngest of Claudette's three children was a week old, Lucia moved to Scarborough to live with them. That was the arrangement until the last year of Lucia's life, when she moved to a nursing home.

"We were lucky to have her," says Akilah Dressekie, Claudette's eldest child, when asked what it was like living with her grandmother. "She was the glue of our family, and taught me the value of family."

Lucia told stories of Jamaica, taught her grandkids how to cook, and had lunch waiting for them at home every school day. "Everybody called her Grandma, even our friends," Akilah says.

She calls her grandmother "old school". For instance, Lucia would take mint, orange peels, ginger or eucalyptus to make herbal tea from scratch. "I said, 'You know you can buy herbal tea in the grocery store', but she wanted to do it by hand," says Akilah. "She put in the extra love and care, and paid attention to detail. And it just tasted better."

It wasn't just a cooking lesson but a life lesson. "You have to take the time and effort to think about what you're doing," says Akilah. "I try to apply that to my life."

In addition to her five children, Lucia had 12 grandchildren and six great-grandchildren, with two more on the way. Akilah feels sorry Lucia will miss meeting her two new great-grandchildren, but treasures her grandmother's legacy and is pleased that The Scarborough Hospital has benefitted from it.

"The hospital did a lot for my grandmother, and one way to pay respect – the only way we could really honour her – was to give to others," says Akilah.

To make a gift in memory of a friend or loved one, contact The Scarborough Hospital Foundation at 416-431-8130.

You can make a difference: Every department in the hospital has a list of urgently needed equipment. Please give generously to The Scarborough Hospital Foundation. 15

# Palliative Care Staff Score for Their Floor



“Why not donate to the organization you know best, the one you directly influence every day?”

Staff from the Palliative Care Unit celebrate reaching their Score for Your Floor campaign fundraising target.

Fundraising started in March 2014, and by April, the unit had reached the target; three sleepers and two recliner chairs, at a total cost of \$7,200, were delivered in June.

Giving to the cause was important to Sonia. Of course, the chairs filled a big need. “We were doing something to improve the experience for patients and families. The chairs make all the difference in the world,” she says.

Beyond the specifics of the items, Sonia says that donating to the place where you work – and where so many members of the community contribute – is a great feeling for staff. “It enhanced our spirit, and supported the pride we have in the work we’re doing,” she says.

Here’s how Sonia sees it from an employee perspective. “Most people support one cause or another anyway. So why not donate to the organization you know best, the one you directly influence every day? It’s special to see what your donation means in reality,” she says.

She thinks having the public know that staff donate to the hospital in which they work sends a powerful message too.

“Part of what makes this a great place to work and be cared for,” says Sonia, “is that the people who work here care enough to put some of their own earnings into the organization.”



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When people think of the new equipment that any hospital requires, it’s natural to reflect first on advanced technology for treatment and diagnosis. Yet, many essential pieces of equipment are much more basic than that. Consider chairs – not just any chairs, but chairs that can make an enormous impact for patients and families at one of the most poignant and vulnerable times of life.

In the last few years, the Palliative Care unit at The Scarborough Hospital went from 16 beds to 18. That was an important expansion, but it meant the unit no longer had enough specialized chairs. The unit uses two types of chairs: recliner chairs for patients, and sleeper chairs for family members.

Many patients can get out of bed, but need their feet or chest elevated. The recliner chairs enable them to sit in the best position from a therapeutic standpoint, and to be comfortable. The sleeper chairs are just that – a regular chair that can pull out so that family members can stay overnight with their loved one, or grab some rest at other times.

These aren’t just any chairs, but furniture that makes it easier for patients and families to spend precious time together. To obtain these much-needed additional chairs, staff of the Palliative Care unit started a *Score for Your Floor* campaign.

*Score for Your Floor* is a way for staff to identify new equipment critical to their area, and then to fundraise among themselves, patients, families and other members of the community for the items. To date, Palliative Care, Specialized Geriatrics and Central Medicine have raised thousands of dollars for the resources on their wish list.

“It was a complete team effort,” says Sonia Johnson, Patient Care Manager for the Oncology Program, who previously held the same position with the Palliative Care unit. She and colleague Glencia Brookes-Dos Santos, Clinical Resource Leader for Palliative Care, led the *Score for Your Floor* campaign for the chairs. There were posters on the unit, and staff wore buttons and handed out pamphlets to visitors who asked where donations would go.

*You can make a difference:* Help our team of physicians, nurses and technologists continue to provide excellent quality of care. Donate to The Scarborough Hospital Foundation today.

# Support Blooms from *Local Businesses*

“Supporting the hospital is a responsibility that we have as successful business owners in the community.”

**A**s a florist, Stephen Mangos knows what it takes to craft just the right arrangement. “A single bloom is beautiful, but that’s nothing compared to all the colours and textures that make a bouquet,” says Stephen, who runs Canadiana Flowers with his brother Chris.

Each stem in the group makes its own contribution, and community support is also like that. “Donors,” he says, “are like a field of flowers.” It takes all kinds to have a dynamic impact, which is one reason why Stephen is excited that his flower shop is part of the Community Loyalty Program (one aspect of The Scarborough Hospital Foundation’s larger “I Support My Scarborough Hospital” campaign), which encourages local businesses to donate. The Scarborough Hospital Foundation is happy to promote participating businesses to individual donors. These donors, in turn, can receive great deals and promotions for patronizing the businesses that support the Foundation.

The entire campaign strengthens the links that businesses and individuals have with their local hospital. Those ties are vital to Stephen.



“The hospital is such an important institution in our community,” he says. “It serves all residents as a medical hub.”

“I think supporting the hospital is a responsibility that we have as successful business owners in the community,” continues Stephen. “Every hospital depends on local donations. The provincial funding model just doesn’t support the entire operation of the hospital. We have to give something back.”

The Mangos family feels a deep bond, not only with the hospital, but with Scarborough. Stephen’s parents, Jim and Teresa, started the flower shop in 1973 at Markham Road and Lawrence Avenue East. The shop moved to Kingston Road and McCowan Road 25 years ago. Why call it Canadiana Flowers? After Jim’s dad immigrated to Canada, he had a restaurant with the Canadiana name, a nod to his adopted country.

“My brother Chris and I grew up in this business, dancing around the posies,” laughs Stephen. “We would get picked up from school and come to work. From the time I was eight, I swept the floor or made boxes.”

As he and Chris got older, they worked at the shop part time. Both went to university – Stephen studied urban economic geography, and Chris, business administration – and returned to the shop after graduating.

In this family business, flowers aren’t just a livelihood, but a passion. “Flowers are how people express themselves,” says Stephen. “Whether we’re happy because of a birthday or anniversary, whether we want to cheer someone up if they’re ill, or whether we feel sorrow or sympathy, flowers are an extension of our emotions.”

That generous impulse – to feel for others and lift them up – can happen through donations too.

**The Mangos family, proud owners of Canadiana Flowers.**  
Left to right: Stephen, Teresa, Jim and Chris Mangos.

“The money raised by The Scarborough Hospital Foundation goes to such good causes, like the most advanced equipment to serve patients,” says Stephen. “If everybody gave a bit, it would make a big difference.”

To learn more about The Scarborough Hospital’s Community Loyalty Program, either as a business sponsor or an individual donor, contact Krishni Narine, Community Development Officer, at 416-438-2911, extension 6661, or [knarine@tsh.to](mailto:knarine@tsh.to).

Please see page 21 for a list of participating Community Loyalty Program businesses.

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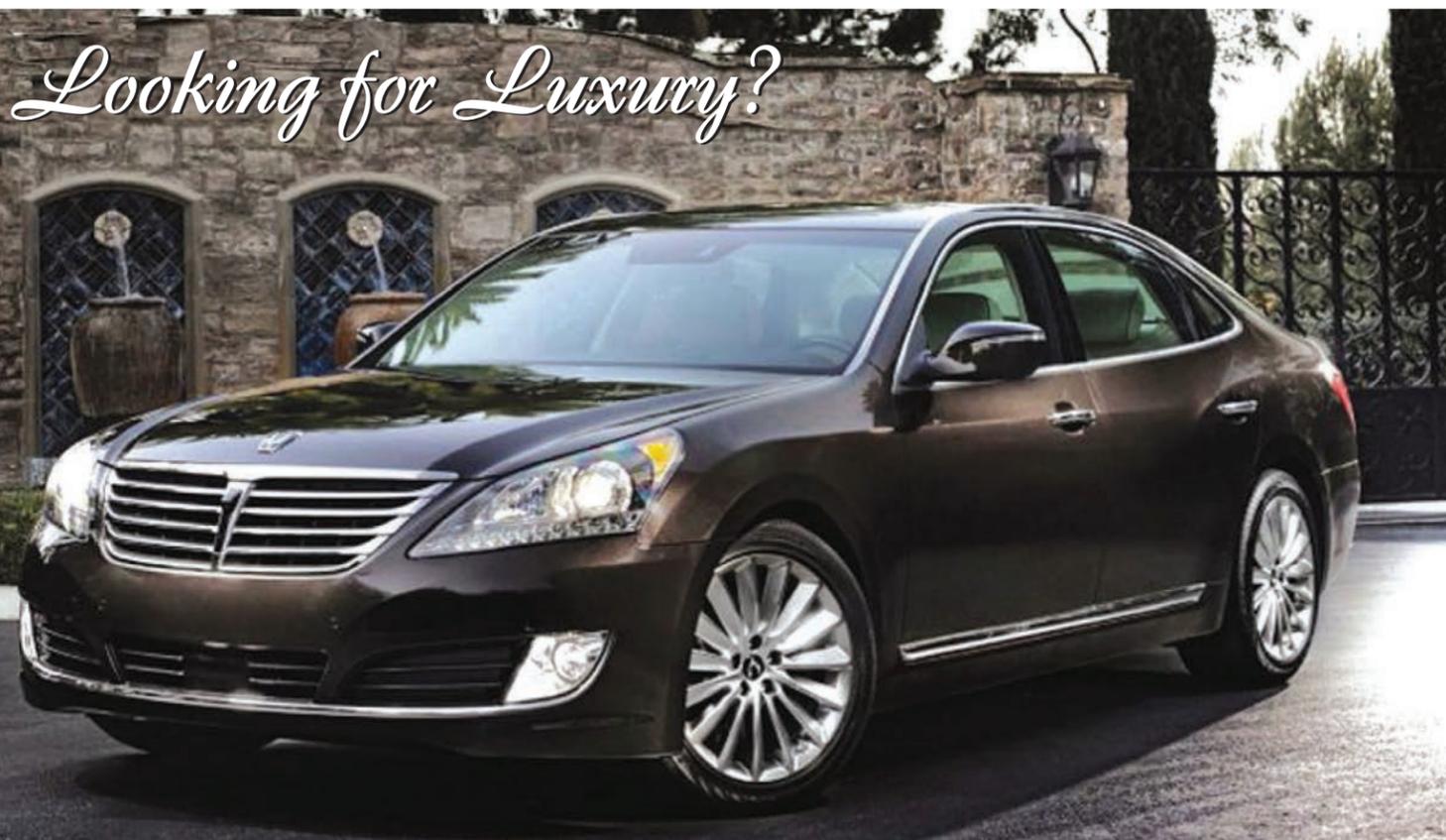
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- Canadiana Flowers
- Computek College
- GT Brokers Ltd - Guna Thuraisingham
- Healthsmart Pharmasave
- Life 100 Insurance & Investment Inc.
- Madina Centre
- Mandalay Restaurant
- Monsoon Journal
- Peppertree Klassics
- Pharmasave Cedarcourt Pharmacy
- Pharmasave Progress Medical Pharmacy
- Re/Max Community Realty — Kayan Kanesalingam
- Sammy's Family Restaurant
- Saravanaa Bhavan
- Scarborough Eye Care
- Serandib Travel
- Sweet Pea Soap Company
- Twilight Family Restaurant & Bar
- Wexford Restaurant

For more information about the Community Loyalty Program, contact Krishni Narine at 416-438-2911, ext. 6661, or knarine@tsh.to.

*You can make a difference:* Help The Scarborough Hospital Foundation in its goal to fund new equipment. 21

## Bay Street Firm Aims to Raise Funds – and Hospital’s Profile



• Peter Volk (far right) with the Pacific Rubiales Energy team and  
 • Team Homan at the Bay Street Bonspiel tournament in support of  
 • The Scarborough Hospital.

As a corporate citizen, Pacific Rubiales Energy Corp. believes in making a positive impact far beyond their business. “We want to create an environment and an economy that’s sustainable,” says Peter Volk, the firm’s General Counsel in their Toronto office. “That means adding to the social fabric of the communities in which you’re located.”

Pacific Rubiales is an oil and gas producer, with assets – and the vast majority of its employees – in Latin America. That’s the focus of social responsibility efforts, but it doesn’t end there. Here in Toronto, the 30-person office (involved mainly in regulatory compliance and financing) is also working to improve its community by supporting The Scarborough Hospital Foundation.

Why this hospital? Pacific Rubiales is located on Bay Street in the financial centre of downtown Toronto (another Canadian office is in Calgary), and has no natural ties to Scarborough. Plenty of causes would be nearer to the company, whether geographically or top of mind. Yet that’s precisely the reason why The Scarborough Hospital had big appeal to the firm’s sponsorship committee.

“We’re trying to help organizations that aren’t necessarily in the spotlight,” Peter says. “As far as the philanthropic world, this hospital is underserved.”

Peter toured The Scarborough Hospital and learned about some priorities. The Foundation offered some great advice, says Peter, to pick something specific to support; one thing that helps people to rally around a goal.

After some research, Pacific Rubiales selected the Mobile C-Arm as its fundraising target. The equipment is used in the hospital’s operating rooms to provide high-resolution x-ray images in real time, magnified on a screen. During surgery, it allows physicians to monitor progress at any point in the operation.

Rather than just write a cheque towards the C-Arm, Pacific Rubiales wanted to make a more public splash.

“How do you perform philanthropy in a way that engages people?” asks Peter.

In this case, the company had the idea to use another one of their involvements to jump start their support of the hospital.

Pacific Rubiales is a sponsor of Team Homan, a curling team from Ottawa that’s a two-time winner of the Scotties Tournament of Hearts (the Canadian women’s curling championship). In October 2014, the company was lead sponsor of the Bay Street Bonspiel at the Weston Golf and Country Club, featuring Team Homan. The event raised money for The Scarborough Hospital Foundation and for the Canadian Hunger Foundation.

The Bay Street Bonspiel included a pre-game lesson, curling, lunch, a silent auction and a panel discussion moderated by journalist and curling expert Bob Weeks. With all costs covered, 100% of the proceeds (over \$60,000) were split between the two beneficiaries.

Peter hopes the Bonspiel will become an annual event, so the company can keep raising money for the hospital, and have a platform to involve a broader base of donors. He says many of the companies Pacific Rubiales works with are also in downtown Toronto, and don’t always look much further afield for causes to support. “We want to raise money, but also help the hospital to raise its profile,” says Peter.

He encourages his corporate peers to look more closely at donating to and holding events for causes that aren’t always high on the radar, like The Scarborough Hospital. “Toronto is much bigger and broader than the downtown core or the comfortable communities we live in,” says Peter. “Shouldn’t the people of Scarborough also get the very best health care?”



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A Will is making sure that your final act will fit the same pattern of living.

And that gives you peace of mind.”

Jennifer Cawthorne, a long-time Scarborough resident who lives just minutes away from The Scarborough Hospital's Birchmount campus, expresses her passion for the hospital by naming The Scarborough Hospital Foundation in her Will.

Jennifer also makes a generous annual donation that provides funds to the hospital for much needed medical equipment.

**Our legacy name: The Scarborough Hospital Foundation**  
**Charitable Registration Number: 11914 2263 RR0001**

For more information on charitable bequests, please call  
Verna Chen at 416-438-2911, ext. 6040 or email to [vchen@tsh.to](mailto:vchen@tsh.to).

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