

THE **Faces** OF HEALTHCARE

Meet new board member *Michael Mason* of Eli Lilly

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Legacy Giving Program a family affair

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McHappy to be giving back to local hospital

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Michael Mason
President, Eli Lilly Canada



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Michael Mason: PLANTING HIS ROOTS *in Scar*

Michael Mason may be new to Scarborough, but the company he helms has deep roots in the community.

Michael joined Eli Lilly Canada as president in June 2011 and a little more than a year later, he was committing himself to the community as a new member of The Scarborough Hospital Foundation Board of Directors.

“We’re a big company in Scarborough and we have a commitment to the community,” he says. “It was a pretty easy decision. I said ‘yes’ on the spot.”

In 1946, Eli Lilly relocated its Canadian headquarters from downtown Toronto to a sprawling property in what was still at the time rural Scarborough. That small town grew into a bustling community and Eli Lilly’s commitment to Scarborough remained constant with the headquarters still located on the same site at Birchmount Road and Danforth Avenue.

Because of that history, the Foundation sought the support of Eli Lilly and what it got was a new Board member who is committed to making a meaningful contribution to Scarborough and The Scarborough Hospital through the Foundation.

“I have limited time to give outside of work so I want the time I volunteer to be impactful,” Michael says. “I’m just looking for an opportunity to make a difference and since I know healthcare, I think The Scarborough Hospital Foundation is an area where I can do that.”

In addition to joining the Foundation Board, he is also on the Board of Directors for a hospital in his hometown of

Indianapolis, Indiana, so he understands the healthcare sector.

He became better acquainted with TSH’s specific needs after a tour last summer of the surgical suites at the General campus.

“It was pretty obvious from that tour that the surgical suites are an area of great need,” he says.

The operating rooms at the General campus are the same ones surgeons have been using since the hospital opened in 1956. Despite the challenges presented by the aging and less than spacious suites, the operating rooms are some of the busiest in the province. More than 45,000 procedures are performed each year, and the surgical team is highly respected in the healthcare community for its innovation and excellent patient outcomes.

Michael has learned about not only the hospital’s challenges, but also its strengths.

“The amazing thing is how the hospital serves such a diverse population,” he says. “Serving a community that speaks 48 different languages is such an amazing challenge for any company or organization.”

He also recognizes the hard work of the hospital and Foundation staff in ensuring the community has the best healthcare possible. With the surgical suites campaign set to ramp up and other needs arising at The Scarborough Hospital, Michael sees challenges ahead in his term, but he’s ready and committed. He hopes the community will share that commitment.

“I hope people will say this is an investment in the community and support The Scarborough Hospital Foundation,” he adds.



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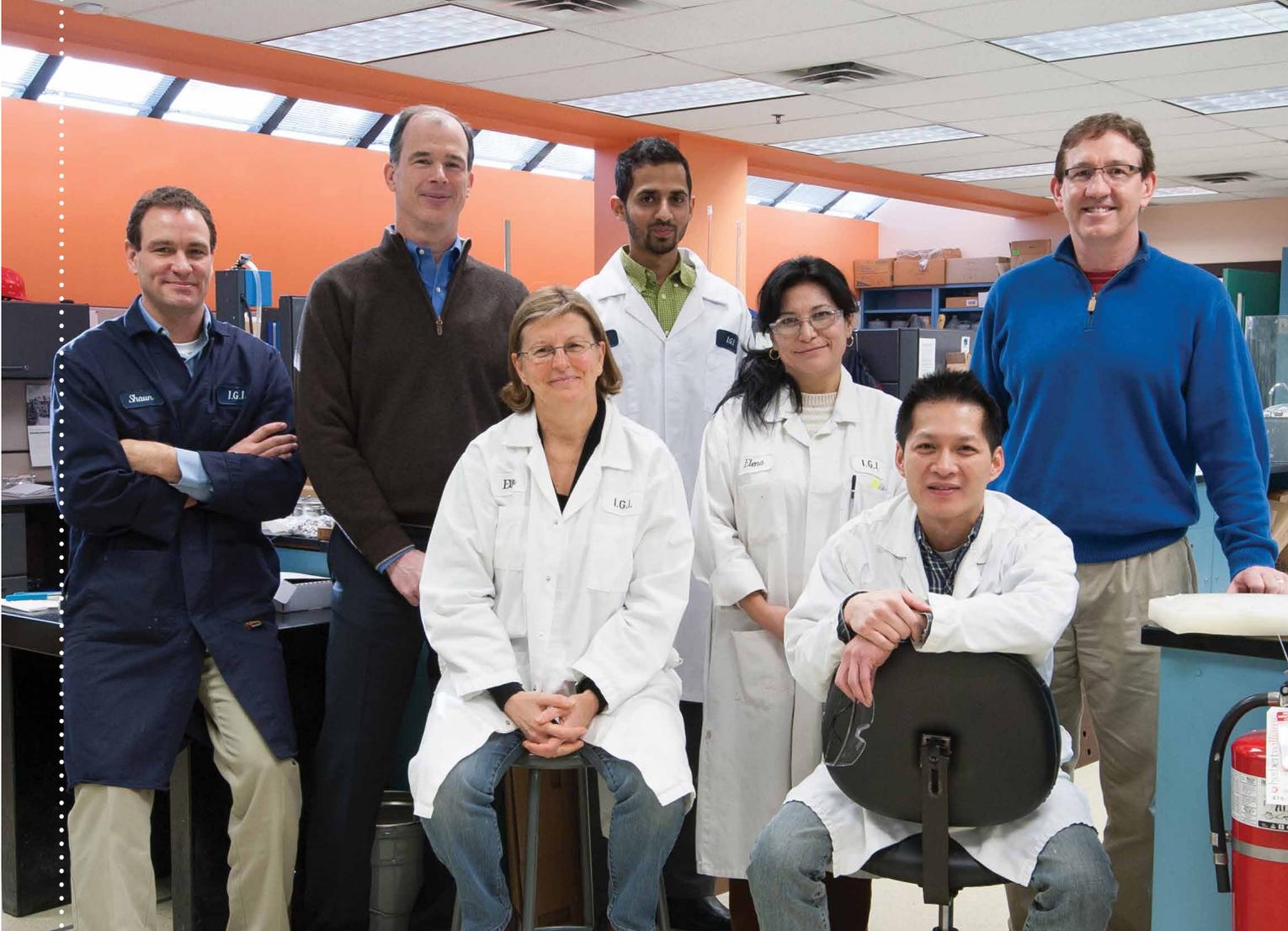
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You can make a difference: Help our team of physicians, nurses and technologists continue 03
to provide excellent quality of care. Donate to The Scarborough Hospital Foundation today.



Multinational corporation recognizes hospital's role in *strong community*

For the 150 staff at The International Group (IGI) plant in Scarborough, the company's \$100,000 donation to The Scarborough Hospital Foundation's MRI Campaign is all about supporting its local hospital. And for Ken Reucassel, President of IGI, it also means a personal commitment to volunteer his own time by accepting a position on the Foundation's Board of Directors.

"The Foundation is important to the hospital, and I will assist in any way possible to raise its profile and ultimately, do what I can to contribute to the Board," Ken says. "I would have to say that a hospital – such as The Scarborough Hospital – plays a key role in all communities."

Ken heads up a multinational company his grandfather founded in 1943 that now employs 500 people, including the 150

Just some of the 150 staff at IGI's Scarborough plant.

Left to right: Sean McCall, IGI President Ken Reucassel, Sajid Khan, Elena Guzman, Charlie Gearin. Seated: Ellen Bosevski, Ken Huynh.

employees at its Scarborough plant. It also has six plants in the United States and together IGI produces paraffin wax for candles, food packaging, cosmetics, tires and pre-fabricated wood.

"Our products are shipped globally. We're the only producer in Canada, and probably the second largest producer in all of North America. Our paraffin wax is compostable, biodegradable and environmentally friendly," Ken adds. "We have many long serving employees, and many of our employees live in the Scarborough area."

Growing up in the family business, Ken remembers

“The Foundation is important to the hospital, and I will assist in any way possible to raise its profile... the hospital plays a key role in all”

working his summers at the plant when he was younger. His grandfather, William Reucassel, built Canada's first wax refinery in 1945. Today, the plant produces a total of 150 million pounds of wax a year.

As a recent recruit to the Foundation's Board, Ken looks to the future as TSH and the Foundation move forward in meeting the objectives of our Mission, Vision and Values.

“It looks to me that both the hospital and the Foundation have had incredible success over the last few years, and even a real resurgence,” Ken adds. “Hopefully, that will continue.”

Celebration marks wrap-up of MRI campaign

Donors, staff and volunteers celebrated the success of the “*Look inside yourself*” MRI campaign with a Chinese New Year-themed event in February.

The campaign to purchase a Magnetic Resonance Imaging (MRI) machine for The Scarborough Hospital's Birchmount campus launched in January 2012 and, thanks to the generosity of Scarborough residents, local businesses and community groups, The Scarborough Hospital Foundation was successful in reaching its \$5 million goal.

Since the installation of the new MRI in October 2011, wait times, on average, have gone from more than 100 days to about 40 days. An MRI is a vital diagnostic imaging tool that gives medical staff the ability to zero in on what's causing a patient's problem.

Foundation Board member and Campaign Chair John Banks thanked everyone for their support in making these improvements possible.

“Our campaign to bring an MRI to the Birchmount campus would not have been successful without the incredible support of our community, as well as hospital staff, physicians and volunteers,” he said. “Thank you to everyone who helped make today possible.”

Klaus Nienkämper, who owns Nienkämper Furniture and Accessories Inc. in Scarborough, was one of the supporters of the MRI campaign.

“Hospitals are an important part of any community and as a Scarborough business, we wanted to do what we could to help build a strong hospital for our employees, our customers and everyone in the community,” he said.

Guests were entertained by musician Holly Cheng who performed songs on both the violin and erhu; and members

of the Wayland Li Martial Arts Centre wowed the crowd with their tricks and techniques.





Longtime Scarborough business DONATES to MRI campaign

Concern for its employees' access to timely medical tests led a Scarborough company to donate \$100,000 to The Scarborough Hospital Foundation's MRI Campaign.

"Most of our employees live in Scarborough, and we thought it was a fitting thing to do," explains Robert Torokvei, President of Scepter Corporation, which designs and manufactures moulded plastic products that are shipped all over the world out of two Scarborough locations. "I know there is a waiting list for MRI tests, and I think it's very important that hospitals have the proper equipment to be able to serve their communities."

Scepter was founded in 1949 by Robert's father, Evald, while manufacturing inflatable vinyl toys in his basement by night and selling them by day.

The company grew quickly, manufacturing everything from inflatable toys to wading pools and hula hoops, and then venturing into the industrial sector and becoming the largest Canadian producer of PVC pipe and fittings.

"We introduced the first plastic Jerry can to North

Scepter Corporation boasts two plants in Scarborough.

Left to right: Carman Buonito, Phil Monckton, Brian Solomonian, Naomi Fadare, Chris Luck and Scepter President Bob Torokvei.

American markets, the first plastic dairy and beverage cases and the first curbside recycling containers," Robert adds.

Today, Scepter employs more than 300 people who work in six product divisions out of the two Scarborough facilities.

Corporate donations like Scepter's are key to successful fundraising for The Scarborough Hospital Foundation. Our 'Look inside yourself' campaign set out to raise \$5 million to help pay for the new MRI at the Birchmount campus, and was successful thanks to support from physicians, staff and corporate donors like Scepter.

"Strong communities build strong hospitals," explains Michael Mazza, President of The Scarborough Hospital Foundation. "Corporate and cultural leaders set a tone that is critical for success. We are grateful that Scepter understands the importance of this and has made a generous investment in the health of our community."



“Corporate donations like Scepter’s are key to successful fundraising...these leaders set a tone that is critical for success.”

Many winners in Win a Car Charity

Seelal Binda’s plans to buy a new car were pleasantly intercepted when he received a call from The Scarborough Hospital Foundation informing him that he just won a 2013 Toyota Corolla. The brand new car, donated by Scarborough Toyota, was the grand prize in this year’s Win A Car Charity Raffle hosted by the Foundation to raise funds for The Scarborough Hospital.

“We’ve used the hospital since we came to Scarborough and we’ve always been treated well,” says Mr. Binda, who immigrated to Canada from Trinidad with his family in 1970. “Whatever I can afford to give back, I give.”

And his generosity certainly paid off.

Mr. Binda has been receiving ongoing treatment at the hospital’s Birchmount campus for about two years now, but has a long history with both sites including the births of his two children at the General campus.

The 2013 Toyota Corolla was presented to Mr. Binda on January 18 at an event hosted in partnership with the Foundation and Scarborough Toyota. In total, more than 3,200 tickets were sold in the 2012 raffle with proceeds benefitting the hospital’s Cancer Care program which, despite its high volume of patients, provides excellent care while maintaining a remarkably low wait time for treatment.

There were 13 prizes up for grabs in this year’s raffle, including Mr. Binda’s new car. Other prizes included 10 Apple iPads and two cash prizes of \$2,500.

“We want to congratulate all the winners in this year’s raffle,” said Michael Mazza, President of The Scarborough Hospital Foundation. “We also wish to thank each and every person who purchased a raffle ticket or donated their time to support this event. It is through their remarkable kindness that we are able to raise funds for the hospital’s programs and services, and enhance healthcare in our community.”

Benafsha Saleh, Product Advisor at Scarborough Toyota, presented the keys to a brand new 2013 Toyota Corolla to Seelal Binda, the winner of this year’s Win A Car Charity Raffle. Proceeds from the annual event supported the Cancer Care Program at The Scarborough Hospital.



Shoppers' *'Tree of Life'* donates to women's health at TSH



The roots of the annual *Tree of Life* fundraiser by nine Scarborough area Shoppers Drug Marts are spreading, thanks to the tenacity of Kim Huynh, pharmacist/owner of the franchise at Warden and Steeles.

Sprouting 11 years ago as a nationwide charity by the large pharmacy chain, *Tree of Life* runs each fall to raise money for and awareness of women's health. For the past five years, each Pharmacy owner is given the responsibility to choose where their fundraising dollars are donated, as long as the recipient is in the community served by the local store and is a provider of services that focus on women's health and offers women resources to improve and maintain health in mind, body and spirit.

For Kim, the choice for her store was The Scarborough Hospital Foundation.

"I explored different charities before settling on The Scarborough Hospital Foundation three years ago because I knew the funds we raised were going to digital mammography in support of technology needed in the breast screening clinic," Kim explains. "We are very happy to designate the hospital Foundation as the beneficiary of *Tree of Life*."

The four-week campaign provides customers with the opportunity to purchase and personalize a *'Tree of Life'* icon: a 'leaf' for \$1, a 'butterfly' for \$5, an 'acorn' for \$10 and a 'cardinal' for \$50. The icons are prominently displayed on the *Tree of Life* in all participating stores and 100 per cent of campaign proceeds are donated to local women's health organizations.

"Last fall, we beat our target by 115 per cent, raising \$3,800," Kim says, adding her store 'grew' five trees. "We're fundraising one dollar at a time, and it's a



The Shoppers Drug Mart team, left to right: Stanley Lee (Front store manager), Jerri Diogenous (Cosmetic Manager), Felina Malimbag (Cashier manager), Stella Zhang (cashier), Kim Huynh (Pharmacist Owner) and Als Leung (Pharmacist).

lot of work explaining to customers how the *Tree of Life* campaign helps our local hospital.

"I have a great team led by three captains who help motivate staff to keep the donations coming by recognizing people who raised the most donations in a given week with Optimum points and gift certificates. They are very engaged in the campaign."

Not content to settle for just her store, Kim reached out to her colleagues at surrounding stores, and in 2012, she brought together a total of nine Shoppers Drug Marts who are now donating their *Tree of Life* funds to TSH.

"All nine stores raised \$19,307 for The Scarborough Hospital, compared to \$9,000 raised by five stores the previous year," she says. "One store raised 400 per cent over its previous year!"

"We are pleased to support The Scarborough Hospital in its strong focus on women's health, whether it's physical, emotional or mental. We're happy to see the funds go to help women in our local community."

Breast reconstruction surgery makes TSH patient feel like herself again

When Benilda Ariz was diagnosed with breast cancer in 2009, her focus at the time was on surviving. But two years later, her focus switched to returning to her 'old self' again.

That meant undergoing breast reconstruction surgery. As a Registered Nurse at The Scarborough Hospital, Benilda knew her options. But for many women, simply surviving is the end of their breast cancer treatment.

"Less than 20 per cent of women who have undergone mastectomies as part of their breast cancer treatment elect to have breast reconstruction surgery," says Dr. Sarah Wong, a Plastic and Reconstruction Surgeon at TSH.

Most women are unaware of their options or they don't know reconstruction surgery can be part of their treatment. The Scarborough Hospital Foundation working with the hospital's Plastic Surgeons Breast Reconstruction Group hosted a Breast Reconstruction Awareness (BRA) Day event last Fall to inform patients of the benefits of breast reconstruction at TSH.

Benilda knew her options, but she's aware that many women aren't as educated about reconstruction surgery. She's met with several of Dr. Wong's patients to share her experience and answer their questions.

Her journey began in April 2009 with her diagnosis and moved quickly to surgery and chemotherapy. She always knew reconstruction would be part of her treatment, but her primary focus at that stage was healing.

"At first, I wore a prosthetic, but I wasn't happy about it," she says. "I didn't like my body."

In February 2011, Dr. Wong and TSH's team of breast reconstruction surgeons performed a specialized microsurgery on Benilda called a DIEP free flap. This type of

reconstruction uses a portion of the abdomen to reconstruct the breast while preserving muscle function.

"We are the only community hospital in Ontario to offer this type of reconstruction to women," says Dr. Wong. "We're proud to be able to offer this gold standard of care to our patients right here in their own community."

TSH's plastic surgeons, Drs. Wong, Timothy Sproule, Sandra Voice and Narayanan Nandagopal, work as a team to perform the micro reconstruction surgery in just four hours compared with six to seven hours at other sites. They are also able to offer care to Scarborough's diverse population in English, Cantonese and Tamil.

Today, Benilda is doing well and she feels great. She believes it's important to share her experience to raise awareness so women know they have options when it comes to reconstruction. Benilda said many women are hesitant to undergo another surgery after surviving cancer, but the care she received from Dr. Wong and the team put her at ease. She is glad to feel like herself again.

"It was a very positive experience for me," Benilda says. "It changed my life and I was able to get my 'old self' back."

Dr. Sarah Wong and her patient Benilda Ariz at TSH's Breast Reconstruction Awareness (BRA) Day event in October.





COUPLE'S VISION of Legacy Giving Program means *leading by example*

More than 15 years ago, when David Isbister sat on the Board of The Scarborough Hospital Foundation, he had a vision for a Legacy Giving Program. That program is now gaining momentum with he and his wife JoAnne Korten leading by example.

David and JoAnne made the decision to name The Scarborough Hospital Foundation as a beneficiary in each of their Wills several years ago, but they hope by sharing their story, others will consider doing the same.

David's relationship with the hospital began four decades ago when he moved to the Brimley and Huntingwood area with his young family. His first encounter with what was then Scarborough General Hospital happened one Christmas morning when they were still settling into their new home.

JoAnne Korten and her husband, David Isbister, have each named The Scarborough Hospital Foundation as beneficiaries in their Wills.

David's young son, Douglas, woke up feeling sick so they gave him some children's medicine. He enjoyed the taste of it so much that when his parents weren't looking he downed the entire bottle. A trip to the emergency department quickly followed.

It was here where staff showed compassion to three-year-old Douglas while administering care. Despite the unpleasant, yet necessary treatment, the Isbister family would continue to return to the hospital for care through the years.

The family's relationship with the hospital deepened

“We want to do our part and help as best we can...that makes me feel good about our gift, that it might help someone I know.”

when David's first wife Joyce was sick with cancer. He later joined the Foundation Board in the mid-1990s.

“It was giving back, in a sense, because of all the great treatment my family and I had received here,” he says.

Even though David and JoAnne no longer live in Scarborough, TSH remains their community hospital and they want to ensure it continues to thrive and deliver quality care to the community.

JoAnne's respect for the hospital and its staff developed over time after receiving what she calls “responsive quality and timely treatment.”

You have to give your money somewhere, they say, so why not give back to a place that has played an important role in your life; a place where your family or friends could one day find themselves going for care.

“We want to do our part and help as best we can,” JoAnne says. “That makes me feel good about our gift, that it might help someone I know.”

Working in fundraising herself, JoAnne knows how important it is to have committed donors. She believes it's important for every Board member to give their financial support and make their own legacy gift, in addition to giving their time. She and David feel it is important Board members set an example before they ask others in the community to make a gift to the hospital. David did just that when he included The Scarborough Hospital Foundation in his Will.

Having spent his professional life in the insurance industry, he knows how easy it can be to leave a legacy through life insurance or your estate.

“I've always believed in legacy giving,” he says.

While the majority of Canadians give to charity, less than 10 per cent do so through legacy gifts. David and JoAnne hope to see that number increase, especially at The Scarborough Hospital Foundation.



Faces wins prestigious Award

The Spring 2012 edition of *The Faces of Healthcare* won an APEX Award in the category of One to Two Person-Produced Magazines and Journals.

The APEX Awards for Publication Excellence is an annual international competition for publishers, editors, writers and designers who create print, web, electronic and social media.

Business, non-profit, agency and freelance communicators can enter APEX to win awards for their best writing, publications, campaigns, programs, design and media.

The Faces of Healthcare was just one of 100 Grand Award Winners among the close to 3,400 entries in 130 categories.

APEX is sponsored by the editors of *Writer's Web Watch*, an e-newsletter for communicators who write, edit and manage business publications. The Awards, which began in 1988, are based on excellence in graphic design, editorial content and the success of the entry – in the opinion of the judges – in achieving overall communications effectiveness and excellence.



Dr. Harold & Anne Stein Patient Registration



Registration area *recognizes* Ophthalmologist's contributions

Dr. Harold Stein's relationship with The Scarborough Hospital began before the building was even constructed and he is making sure that relationship will continue well into the future.

The retired ophthalmologist and former Chief of Ophthalmology and his wife Anne Stein recently pledged their commitment to the hospital with a \$1 million legacy gift.

"The hospital was very good to me. The Scarborough Hospital backed me up on all sorts of things, so I thought I should be good back," Dr. Stein says. "I'd like to see the hospital continue to prosper."

The generous gift, which will be held in a trust and then used for the future needs of the hospital, is one of the largest gifts TSH has received. To recognize the donation, the patient registration area at the General campus has been re-named in honour of Dr. Harold and Anne Stein.

"While every donation helps us provide the best patient care, a gift of this size doesn't come around every

Michael Mazza, President, The Scarborough Hospital Foundation; Verna Chen, Director, Stewardship and Legacy Giving; Anne Stein; Kelley Pritchard, Manager, Patient Registration; and Dr. Harold Stein celebrate the Steins' \$1 million donation in the newly renamed Dr. Harold and Anne Stein Patient Registration Area.

day. We are very thankful," says Michael Mazza, President of The Scarborough Hospital Foundation. "We wanted to do something to acknowledge the gift and to ensure visitors to the hospital are aware of the generosity of the Stein family."

In the 1950s, when Lawrence Avenue was just a dirt road, Dr. Stein used to drive his mentor (and future father-in-law) to meetings with the Sisters of Misericorde about buying the field at McCowan Road where the hospital was to be built.

"There was literally nothing out there in those days; it really was the boonies," he says.

In 1956, Scarborough General Hospital opened and two years later, Dr. Stein launched his first practice, also working out of the new hospital. As an ophthalmologist with plastic surgery training, Dr. Stein quickly found his skills in high

Golf and Cricket

“The hospital was very good to me...backed me up on all sorts of things, so I thought I should be good back. I'd like to see the hospital continue to prosper.”

demand. He soon found himself appointed Chief of Ophthalmology, a position he held for 35 years.

Dr. Stein was at the leading edge of ophthalmology, performing world firsts at the hospital.

“The first cornea transplant in the world was performed at The Scarborough Hospital,” he says.

“I want to see the hospital remain at the forefront of healthcare.”

The Stein family connection with TSH continues to this day with his son, Dr. Raymond Stein, now serving as Chief of Ophthalmology and also Medical Director.

Both Dr. Stein and the Foundation would like to see this gift inspire others.

“We hope the generosity of Dr. Stein and his family motivates others to donate,” says Mazza. “We have wonderful staff and physicians doing great work, but we need gifts like this to ensure they have the best equipment and facilities.”

Swing into summer and drive into fall with the inaugural Scarborough World Cup of Cricket and the 5th Annual Scarborough World Cup of Golf.

On June 22 and 23, The Scarborough Hospital Foundation is launching its first ever Scarborough World Cup of Cricket. The two-day tournament will take place at L'Amoreaux Park in Scarborough and engage the community in an exciting and unique team sport.

The 5th Annual Scarborough World Cup of Golf will take place on Tuesday, August 27 at the Angus Glen Golf and Country Club. This annual event offers participants an enjoyable day of golf, dinner, prize draws and a silent auction.

Last year's golf tournament, hosted by CTV personality, Joe Tilley, raised more than \$100,000 for the hospital's Paedlink clinic. Enter your team today to help us keep the momentum going.

“Every event hosted by The Scarborough Hospital Foundation proudly recognizes our community's unique diversity, making it a ‘world’ event,” says Michael Mazza, president of The Scarborough Hospital Foundation.

“The golf tournament, along with our new cricket tournament, encourages residents and businesses to

engage with members of the community all in support of advancing healthcare for everyone in Scarborough.”

Both Scarborough World Cup events will raise funds for the Cancer Care program at The Scarborough Hospital, which aims to enhance the delivery of care and increase efficiency and accessibility of services for Scarborough residents living with cancer.

For more information about how to participate in the events or for sponsorship information, please contact Krishni Narine at knarine@tsh.to or 416-431-8130 ext. 6661.





Supporting hospital paediatrics – \$1 at a time

John Pang, franchise owner of five McDonald's restaurants in Scarborough, shares the iconic food service philosophy that "we always try to give back to the community we serve."

That is why he has committed 75 per cent of his McHappy Day proceeds to The Scarborough Hospital Foundation – specifically to help fund a security system for the hospital's paediatric department.

"For the last two years, with the support of our community, we have been able to write the Foundation cheques in the neighbourhood of \$15,000 each," John explains. "I think it's important to support our local hospital. That's the reason I chose The Scarborough Hospital from day one, because when I look at the people we interact with in my restaurants, most of them use the hospital as their source of medical help when they need it."

John started off as a part-timer working at McDonald's. When he finished school, he joined management and eventually made his way up the organization.

"I was given an opportunity to purchase my first restaurant – in Scarborough – about 20 years ago. With that, Scarborough will always be my root," he adds.

On McHappy Day, an annual fundraising event, \$1 from every Big Mac sandwich, Happy Meal and hot McCafé beverage sold goes to local children's charities such as Ronald

McHappy Day supports The Scarborough Hospital's paediatric department. Left to right: Former TSH Board Chair Terry Brazill, Catalina and John Pang.

McDonald House Toronto and The Scarborough Hospital paediatric department.

"The Scarborough Hospital was a very easy choice for me. We also work very closely with a mutual community partner, the Chinese Outreach Committee," John explains. "Our relationship grew out of our support for the Committee."

"Every community needs to give their local hospitals strong support; the only way we can make sure that we have proper medical assistance when we need it is through strong hospitals," he adds. "Every community needs a good hospital, and The Scarborough Hospital has done that for our community."

John appreciates the fact that hospital and Foundation staff often participate in McHappy Days.

"It's easier for your staff to be here to explain what the charity is all about and to help raise funds for the hospital," he says. "Besides, the customers love it; they love to see new faces, they get caught up in the enthusiasm and have a lot of fun."

Over the past 19 years, McDonald's Canada has raised \$35 million for children's charities across the country. The next McHappy Day is Wednesday, May 8, 2013.

Hundreds of people danced in flash mob to raise money for community hospital

The beat was pumping as more than 400 Scarborough residents jumped and danced to a choreographed flash dance routine, much to the surprise of onlookers in Albert Campbell Square early afternoon on September 21, 2012.

The secret flash dance was hosted by The Scarborough Hospital Foundation to kick off *Workout to Give Back to Scarborough*, a 10-day fitness program created to promote health, engage its diverse community and raise funds for The Scarborough Hospital.

“We wanted to get people’s attention; make them sit up and take notice of what we’re doing to support the hospital in its efforts to provide enhanced services to our community,” said Michael Mazza, President of The Scarborough Hospital Foundation. “The outstanding participation in the flash dance really showed how committed our community is to advancing healthcare in Scarborough. We are extremely grateful for this kind of enthusiasm.”

Sponsored by the Scarborough Town Centre, CTV Toronto, G98.7 FM, Roadsport Honda and three local No Frills’ stores (Michael’s, Nick’s and Dave’s), the event featured performances by Canadian

R&B singer Jully Black and hip hop duo Perfect Strangers, who kept the vibe flowing all afternoon.

Staff, physicians and volunteers from the hospital as well as more than 200 students from local high schools and elementary schools came together to learn the flash dance routine choreographed by Jade’s Hip Hop Academy.

“It was wonderful to see so many young people get involved and become ambassadors for the hospital,” added Mazza. “The passion and pride we have in Scarborough were really quite evident at the *Workout to Give Back to Scarborough* launch and we are so thankful for the outstanding participation of our community.”

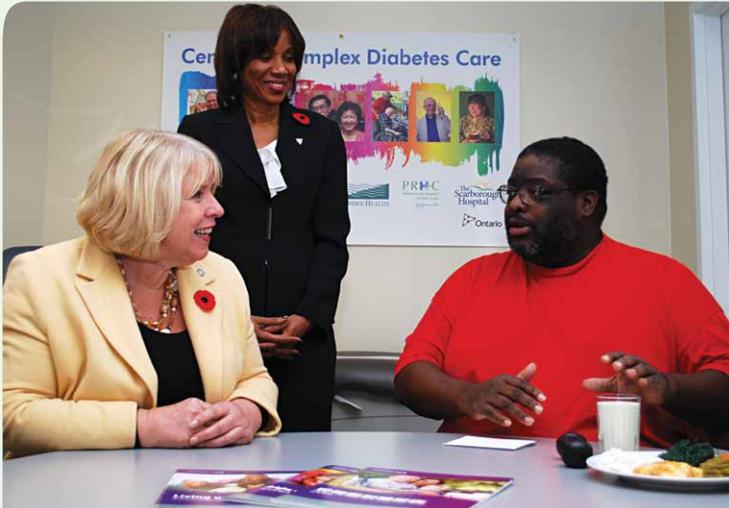
Following the launch, *Workout to Give Back to Scarborough* continued for 10 days with local participating fitness, dance and martial arts studios, gyms and sports leagues donating the proceeds from designated classes or sporting events to The Scarborough Hospital Foundation.

Workout to Give Back to Scarborough raised more than \$25,000 in its first year to support the Foundation’s MRI campaign, which reached its goal of \$5 million. Stay tuned for more details about this year’s event and how you can get involved.



More than 400 Scarborough residents, hospital staff and volunteers participated in a flash dance to launch the first annual *Workout to Give Back to Scarborough* campaign. The event also featured performances by R&B singer, Jully Black and hip hop duo, Perfect Strangers.

New Centre for Complex Diabetes Care offers a *team approach* to patients



Health Minister Deb Matthews speaks with patient Garth Clarke about the new Centre for Complex Diabetes Care.

A new Centre for Complex Diabetes Care at The Scarborough Hospital will provide a 'one-stop shop' to patients living with complex diabetes.

Deb Matthews, Minister of Health and Long-Term Care, announced the new centre in November at TSH's General campus. It is a project of the Central East Community Care Access Centre in partnership with Peterborough Regional Health Centre, Lakeridge Health and TSH.

"Diabetes is a disease that affects hundreds of thousands of Ontarians – and if left unmanaged, the complications can be serious. That's why our government is helping patients manage diabetes through the Ontario Diabetes Strategy and the high quality, comprehensive care offered by these new Centres for Complex Diabetes Care," she says.

There are currently 1.2 million Ontarians with diabetes, and with Scarborough's diverse population it is home to many people who are at a greater risk for the disease, including those of Asian, South Asian and African descent.

"For people who have complex diabetes, it's important they have a one-stop shop to get all the care they need," the Minister says.

The new centres are staffed by a specialized team of case managers, nurses, nurse practitioners,

doctors, social workers, pharmacists and registered dietitians to help patients manage their diabetes through individualized support.

Dr. Paul Tam, TSH's Medical Director of Nephrology and Chronic Disease Management Lead, has been working with diabetes patients for 30 years.

"If this kind of team approach had existed back when I started it would have been heaven," he said. "A centre like this is a place where all of a patient's care will be co-ordinated."

Care includes stabilization and management of blood sugar, eye monitoring, counselling and mental health supports, insulin administration and monitoring, nutritional counselling and diet planning, monitoring and management of related cardiovascular health needs, and foot and wound care.

Garth Clarke has been receiving care for his diabetes at TSH since 2010. He was referred to the CCDC in September; because of its team approach, he's gone from managing his disease on "autopilot" to taking charge of his health.

"It's great because they fashion everything to your unique needs," he says. "I'm feeling much better and things are looking better."

The addition of the CCDC to TSH allows it to better treat its diverse communities.

"As a leader in chronic disease management, The Scarborough Hospital is thrilled to be able to add the Centre for Complex Diabetes Care to our roster of specialized services. I am confident that this centre will result in fewer complications associated with diabetes, including reducing or delaying the need for dialysis, which will help us achieve our mission of providing an outstanding care experience that meets the unique needs of each and every patient," says Dr. John Wright, TSH President and CEO.

To make a donation in support of the Centre for Complex Diabetes Care, please go to www.tsh.to or call 416-431-8130.



Attending the Scarborough World Gala Lifetime Achievement Award were: former Scarborough-Agincourt MPP Gerry Phillips, Dr. Neville Poy (recipient) and Dr. John Wright, TSH President and CEO.

The Scarborough Hospital Foundation raised \$1 million by hosting its first-ever Scarborough World Gala Lifetime Achievement Award on November 10, 2012. The event was a huge success and well attended by members of the community who came out to support the Chronic Kidney Disease program at The Scarborough Hospital and the award's recipient, Dr. Neville G. Poy.

“Supporting the Chronic Kidney Disease program is a major goal for the Foundation due to the thousands of patients in our community who live with this disease,” says Michael Mazza, President of The Scarborough Hospital Foundation. “We want to ensure our patients receive outstanding quality of care in a modern facility, while remaining close to home.”

The Honourable David C. Onley, Lieutenant Governor of Ontario, kicked off the “Dinner and a Show” themed evening with a few words about the importance of The Scarborough Hospital in the community.

“As a long-time resident of Scarborough, I am more than familiar with The Scarborough Hospital’s place in the hearts and minds of my community,” said His Honour. “The hospital is a centre of excellence in community medical care. It is also a powerhouse of innovative, state-of-the-art services in medical fields that include dialysis, complex diabetes care, vascular surgery and mental health, among many others.”

The gala, hosted by CTV News personality, Anwar Knight, honoured Dr. Poy, a dedicated surgeon, researcher and community leader whose life’s work has had a profound and positive effect on the Scarborough and Greater Toronto communities.

He was director of the first burn unit in Canada, and his keen interest in hand reconstructive surgery led to appointments in numerous educational and executive roles within the American Association for Surgery of the Hand.

Scarborough has a high incidence of chronic kidney disease, and more than 6,000 patients benefit from the innovative and leading-edge treatments provided by the hospital, including Marlonn Scott, who has been receiving dialysis treatment at TSH for about 10 years.

Marlonn shared his story at the gala about living with chronic kidney disease, describing how the dialysis treatments and the care provided by the hospital gave him a second chance in life.

The Chronic Kidney Disease program is also a driving force behind the need for an innovative partnership to integrate services within the community where patients can receive life-saving treatment and interprofessional care closer to home.

Due to the life and death nature of this disease and the hospital’s expertise in this area, patients like Marlonn are never turned away. However, the program is over-capacity, and expansion is necessary to deliver modern care and advance treatments to improve the quality of life for individuals suffering from chronic kidney disease.

“We don’t have the space in our hospital to carry out our focus on chronic kidney disease management,” says Dr. Paul Tam, one of Canada’s leading Nephrologists, and Medical Director of the Regional Nephrology Program at The Scarborough Hospital. “This is our opportunity to work with the community at large to expand the program to incorporate disease prevention, treatment and rehabilitation.”

You can make a difference: To donate to The Scarborough Hospital’s Chronic Kidney Disease Program, call 416.431.8130.



Retired staffer gives back

Anne Slover-Cheesman always knew she'd make a donation to The Scarborough Hospital Foundation when she had the means and that day has finally come.

The Charge Technologist retired from TSH in 2007 and has kept busy as a consultant and speaker on breast health. She regularly returns to visit the Breast Clinic at the General campus. During her most recent holiday visit she decided to make a \$20,000 donation to the new digital mammography program at the Breast Clinic.

"When I left, I thought that this would be a good place to help," she says. "When I was here, the hospital didn't receive a lot of financial support from the community. I am glad to hear that is changing and I hope my gift will inspire others."

Anne was tasked with getting the Breast Clinic up and running when she started at TSH in 1999. She put a lot of hard work into the clinic and saw her colleagues do the same. In that regard, her gift is not only a way to give back to the community, but also to recognize the Breast Clinic's dedicated Medical Radiation Technologists "who administer to the women of this city with meticulous empathetic care and proficiency."

"I know how dedicated they are and how skilled they are and I'd like to help to keep that going," Anne says.

From the beginning of her career as a nurse and a medical radiation technologist in the 60's until today, Anne has seen a lot of changes around breast health, from

• Anne Slover-Cheesman, who retired from The Scarborough Hospital in 2007, recently returned to make a \$20,000 donation that she would like to see go towards a new digital mammography program at the hospital's General campus.

diagnosis and treatment for breast cancer to improved survival rates. Screening rates have improved in the past 20 years since the implementation of the Ontario Breast Screening Programs, but Anne would like to see them improve even more.

"High quality mammography is a life saver. It saves the lives of women," she says. "It keeps them with their families; it keeps them in their communities contributing. There is no doubt screenings save lives."

Anne wants to see her gift go towards a new digital mammography program at the General campus.

"It says a lot about Anne, about how committed she is to the improvement of patient care," says Tom Jackson, Patient Care Director of Diagnostic Imaging. "It's really nice that Anne has taken the time to come back and make a contribution to something she is so passionate about. We are very grateful to Anne for her gift."

Michael Mazza, president of The Scarborough Hospital Foundation, believes it says something about TSH that Anne decided to make a generous donation.

"The staff support and are invested in the success of the hospital – even after they say goodbye," he says. "Anne's gift shows her continued commitment to improving patient care even though she is no longer on the front lines."

Hospital achieves accreditation, grants four programs as ‘Leading Practices’

Four innovative programs introduced at The Scarborough Hospital have been recognized by Accreditation Canada as Leading Practices.

Accreditation Canada is a not-for-profit organization that sets standards for quality and safety in healthcare. It recently granted TSH a three-year accreditation, praising the hospital on “the cooperation and transparency of both staff and physicians.”

The Hospitalist Model of Care, the Early Pregnancy Assessment Clinic (EPAC), Paedlink and GAIN Geriatric Clinic were all recognized as noteworthy examples of high-quality leadership and service delivery.

The GAIN Clinic opened in January 2010. GAIN (which stands for Geriatric Assessment and Intervention Network) is a regional partnership between TSH and three other hospitals and CCAC that works collaboratively with the Geriatric Emergency Management (GEM) Nurse, other Emergency Department professionals, inpatient teams and community primary care providers. They support seniors’ safety and capacity to remain at home and independent for as long as possible.

“Our GAIN Clinic is comprised of a team of innovative professionals working together to provide our patients with the right care, in the right place. This team works with high-risk seniors to help them to be able to remain in their home, and out of the Emergency Department,” says Debbie Driver, Nurse Practitioner, Clinic Lead. “The recognition of Accreditation Canada acknowledges the hard work of our dedicated staff.”

The Paedlink and EPAC programs are under the leadership of Barbara Milana Scott, Patient Care Director, Maternal Newborn & Child Care.

“This recognition highlights the commitment of staff to providing sustainable, creative and innovative services,” she says. “Our work in these two programs is helping make healthcare safer and more quality focused for clients and their families.”

EPAC is open to all pregnant patients at less than 13 weeks gestation with early pregnancy complications. The Clinic triages, evaluates, assesses and treat patients referred from family

physicians, the Emergency Department, midwives, obstetricians, and other external partners. Care is provided by a Registered Nurse and an Obstetrician.

PaedLink diverts or expedites the care of low acuity pediatric patients (triage levels 3, 4 and 5) away from the ED to a PaedLink Clinic on the Paediatric Unit. Since its inception in 2007, it has helped reduce ED wait times by 42 per cent, to less than three hours from an average four-and-a-half hours.

The Hospitalist program fosters an inter-professional team approach to the care of medicine inpatients and creates a continuity of care for the patient and the team.

“We are proud of our Hospitalist program and pleased to see it recognized as a Leading Practice by Accreditation Canada,” says Nancy Veloso, Patient Care Director, Medicine. “With the Hospitalist program we see improved patient flow, patient experience and a better transition back into the community.”

Accreditation Canada formally recognized TSH’s Leading Practices during Accreditation Canada’s annual Quality Conference in February.



Melissa McDowell’s son, Aiden, had such a great experience in the Paedlink Clinic that he didn’t want to leave.

Please leave a legacy in your Will to The Scarborough Hospital Foundation

What's missing in your legacy?
Is it charitable giving?

- College
- Wedding
- Career
- Kids
- House
- Kids' College
- Retirement
- Legacy/Bequest



We can help you explore options to leave a legacy to save patients' lives at The Scarborough Hospital. Consider a Charity Child in your Will planning. First consider your family's needs and then give to causes that may be important to you. The estate taxes you will have to pay may be offset by the legacies you leave to charity.

Call Verna Chen at 416-438-2911 Ext. 6040

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